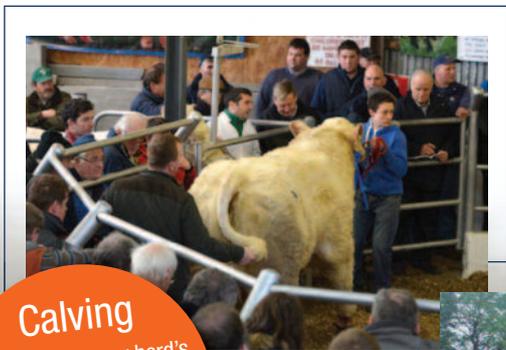


Beef HerdPlus

Dear Herdowner,

- The data that you have been recording on your animals through animal events & various National schemes is stored in the ICBF database.
- Beef Herdplus has combined this data with information recorded by other organisations in the Beef Industry e.g. Marts, Factories & AI Companies.
- **The resulting reports have already been generated for your herd and are now available for you to use through Beef Herdplus.**



icbf



Calving

Find out how your herd's calving performance ranks on a national scale for calving interval, mortality etc

Suckler Cow

View the performance of progeny of your suckler cows – even if they are no longer in your herd.

Bulltracker

View progeny details for all Stockbulls that you had or Youngbulls that you sold for breeding.

Schemes

Webscreens designed to allow easy input of required data for Dept. schemes.

Stock

View Stock numbers broken down by month & category of animal. Extremely useful for end of year accounts.

€uro-Star

Get a detailed breakdown of the €uro-Star ratings for all animals in your herd.

Slaughter

Slaughter details for each animal together with Lifetime Daily Gains etc are shown.

Inbreeding

Ensures that close matings are avoided before a Stockbull/AI Sire is used

Don't let this valuable breeding information go to waste –
sign up today

Beef cattle breeding information for your herd

Dial 023 882 0452

or e-mail: query@icbf.com

€60
per year

