



IRISH CATTLE BREEDING FEDERATION

Beef Environmental Efficiency Pilot (BEEP)



07/02/2019



Beef Environmental Efficiency Pilot.

- The Beef Environmental Efficiency Pilot (BEEP) is a pilot targeted at suckler farmers and aimed at further improving the economic and carbon efficiency of Irish beef production.
- This scheme aims to weigh approx. 500,000 cows and calves in approx. 20,000 herds beginning in March 2019 and ending in November 2019.
- The duration of the pilot is one year.

BEEP => How the scheme will operate.

- Farmer signs up to the pilot(4th – 22ndFeb 2019).
 - www.agfood.ie
 - Paper.
- Farmer weighs animals.
- Send weights to ICBF (8th March – 1st Nov 2019).
 - ICBF website.
 - App (ICBF and others).
 - Farm software packages.
 - Paper.
- Will get paid €40 per cow/calf combinations (December 2019).

Options to weigh animals.

- Use own scales/borrow scales.
- Technician Service.
- Rental Option.
 - Farmer rents scales from depot, using infrastructure provided by DAFM/ICBF (currently being tendered for).







Registration of Scales.

- Every scales in the scheme must be registered.
- If farmer is using their own scales.
 - Farmers needs to register online or over the phone.
 - Enter make of weighing equipment, serial number and year of purchase (*approximate year for older scales*).
 - If farmer is lending these scales to a neighbour for BEEP, the registration number goes with the scales.
- Rental Option
 - Each set of equipment will have a registration number.
 - ICBF will know from booking system what scales the farmer has used, therefore there is no need for the farmer to register scales.

Rental Option

- Farmer books scales through the central booking system.
 - Online
 - Phone
 - Drop in (to depot)
 - If person is unknown, seek form of ID.
- ICBF will provide the web based booking system.
- Farmer calls to depot to collect scales.
- Scales are checked out using booking system.
 - Farmer must provide booking number if booked on-line.
 - Depot needs to ensure that the equipment is in rentable condition prior to check out.

Rental Option (cont'd).

- Farmer given basic instructions.
- Farmer signs T&Cs.
- Farmer pays €50 fixed per day rental fee.
- After weighing, farmer returns scales to depot.
- Scales are checked in using booking system.
 - Depot checks if scales are clean, not damaged & not overdue.
 - If there's an issue, it is recorded on the booking system.

Depot locations

- Require integrated network of depots across the country.
- Strategically located to facilitate convenient access by BEEP participants.
- Estimated that there will be a requirement of approximately 50 depots renting 400 sets of weighing equipment.



Our Farmer & Government Representation



Our AI & Milk Recording Organisations



Our Herdbooks



Acknowledging Our Members