Beef Environmental Efficiency Pilot (BEEP)

07/02/2019
Beef Environmental Efficiency Pilot.

• The Beef Environmental Efficiency Pilot (BEEP) is a pilot targeted at suckler farmers and aimed at further improving the economic and carbon efficiency of Irish beef production.

• This scheme aims to weigh approx. 500,000 cows and calves in approx. 20,000 herds beginning in March 2019 and ending in November 2019.

• The duration of the pilot is one year.
BEEP => How the scheme will operate.

- Farmer signs up to the pilot (4\textsuperscript{th} – 22\textsuperscript{nd} Feb 2019).
  - www.agfood.ie
  - Paper.
- Farmer weighs animals.
- Send weights to ICBF (8\textsuperscript{th} March – 1\textsuperscript{st} Nov 2019).
  - ICBF website.
  - App (ICBF and others).
  - Farm software packages.
  - Paper.
- Will get paid €40 per cow/calf combinations (December 2019).
Options to weigh animals.

– Use own scales/borrow scales.
– Technician Service.
– Rental Option.
  • Farmer rents scales from depot, using infrastructure provided by DAFM/ICBF (currently being tendered for).
Registration of Scales.

- Every scales in the scheme must be registered.

- If farmer is using their own scales.
  - Farmers needs to register online or over the phone.
  - Enter make of weighing equipment, serial number and year of purchase (*approximate year for older scales*).
  - If farmer is lending these scales to a neighbour for BEEP, the registration number goes with the scales.

- Rental Option
  - Each set of equipment will have a registration number.
  - ICBF will know from booking system what scales the farmer has used, therefore there is no need for the farmer to register scales.
Rental Option

- Farmer books scales through the central booking system.
  - Online
  - Phone
  - Drop in (to depot)
    - If person is unknown, seek form of ID.
- ICBF will provide the web based booking system.
- Farmer calls to depot to collect scales.
- Scales are checked out using booking system.
  - Farmer must provide booking number if booked on-line.
  - Depot needs to ensure that the equipment is in rentable condition prior to check out.
Rental Option (cont’d).

– Farmer given basic instructions.
– Farmer signs T&Cs.
– Farmer pays €50 fixed per day rental fee.

– After weighing, farmer returns scales to depot.

– Scales are checked in using booking system.
  • Depot checks if scales are clean, not damaged & not overdue.
  • If there’s an issue, it is recorded on the booking system.
Depot locations

– Require integrated network of depots across the country.
– Strategically located to facilitate convenient access by BEEP participants.
– Estimated that there will be a requirement of approximately 50 depots renting 400 sets of weighing equipment.