



IRISH CATTLE BREEDING FEDERATION

# ICBF Strategy – Looking To The Future



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ICBF & Sheep Ireland  
Genetics Conference 2018

Wednesday & Thursday  
5th & 6th December  
Hodson Bay Hotel,  
Athlone



'Sustainable Farming –  
Progress through Genetics'



Department of  
**Agriculture,  
Food and the Marine**

An Roinn  
**Talmhaíochta,  
Bia agus Mara**



# Strategic Goals 2019 - 2024

## Goal 1

Genetic  
Evaluations and  
Breeding  
Programmes



## Goal 2

The ICBF Database



## Goal 3

Farmer/  
Industry Uptake



## Goal 4

Organisational  
Excellence

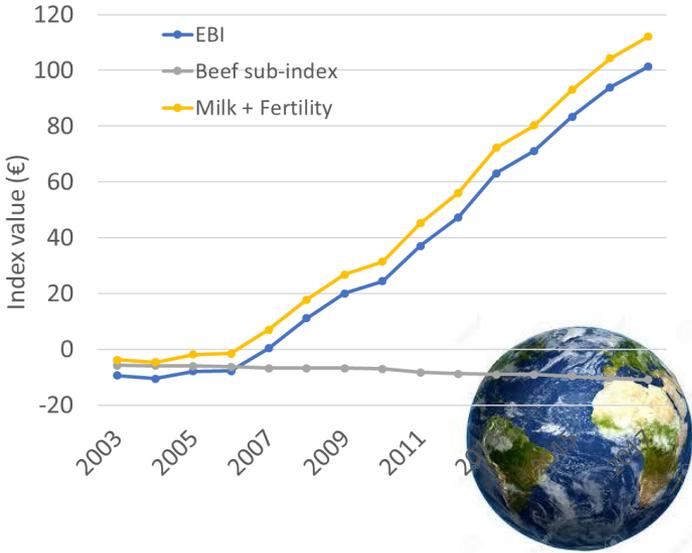


# Goal 1

Maximise long term sustainable genetic gain in the national herd through national & international collaboration & service provision



## Long Term

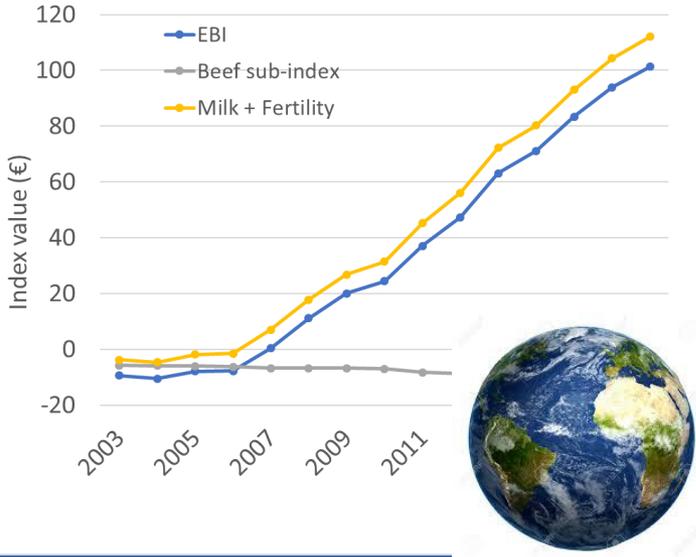


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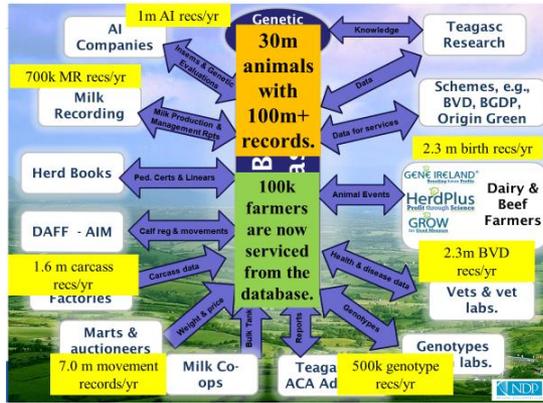


## Long Term

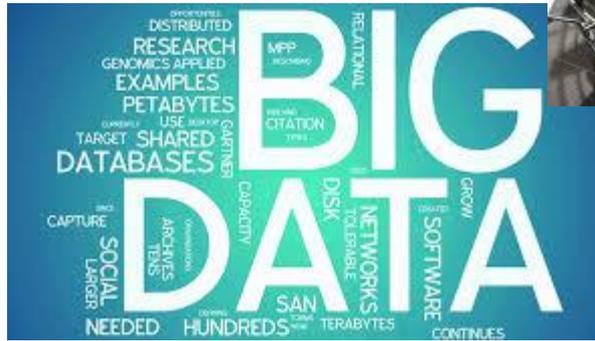
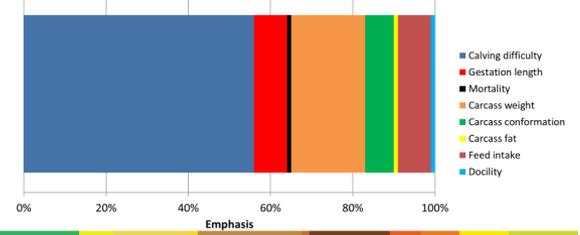


# Goal 2

Manage and develop the National Integrated AgTech Database for the national good



## New Dairy Beef Index - Proposed



AgTech – it's in our DNA





# HerdPlus

## Profit through Science



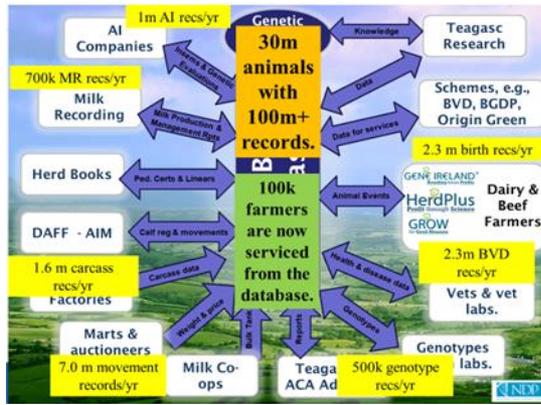
**Goal 3**

Increase Farmer and Industry engagement to advance sustainability in farming

### Our AI & Milk Recording Organisations



### Our Herdbooks



### Top Monthly Milk Supply

	2016		2015		2014		2013		2012		
	Q1	Q2	Q1	Q2	Q1	Q2	Q1	Q2	Q1	Q2	
1	1.7%	8.03	4.88	3.82	3.85	3.88	0.18	187	214	27	282
2	10.9%	8.13	4.1	5.05	3.15	3.21	0.18	128	152	24	288
3	27.2%	3.91	3.87	0.08	2.32	2.29	0.07	159	139	34	276
4	41.7%	5.96	3.91	5.31	3.36	3.31	0.61	159	142	42	288
5	18.8%	8.03	4.88	3.86	3.38	3.38	0.58	142	148	7	281
6		4.55		1.81		1.13					253
7		4.25		3.21		121					252
8		4.43		3.52		188					247
9		4.58		3.6		158					247
10		4.75		3.88		167					248
11		3.84		4		172					237
12		3.43		4.21		483					238
13		4.28		3.54							



AGRICULTURE AND FOOD DEVELOPMENT AUTHORITY

AgTech – it's in our DNA



# HerdPlus

## Profit through Science



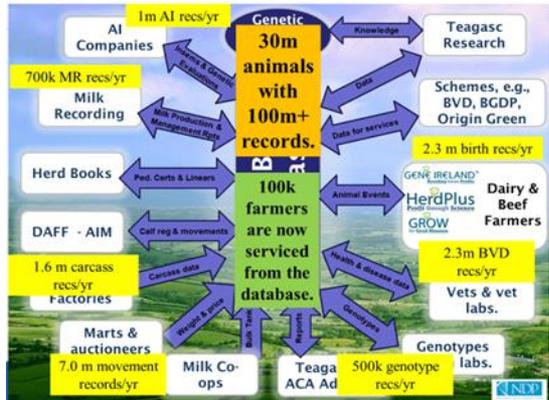
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### Co-op Monthly Milk Supply

Month	2012			2013			2014			2015			Total Cows	
	Litres	Fat %	Protein %	Litres	Fat %	Protein %	Litres	Fat %	Protein %	Litres	Fat %	Protein %	2014	2015
Jan	0	19.2%	3.6	4.8	3.6	3.5	5.8	3.6	3.5	120	3.6	3.5	141	141
Feb	40,024	43.6%	3.6	4.8	3.6	3.5	5.8	3.6	3.5	120	3.6	3.5	141	141
Mar	124,027	43.2%	3.6	4.8	3.6	3.5	5.8	3.6	3.5	120	3.6	3.5	141	141
Apr	169,019	42.8%	3.6	4.8	3.6	3.5	5.8	3.6	3.5	120	3.6	3.5	141	141
May	189,240	42.4%	3.6	4.8	3.6	3.5	5.8	3.6	3.5	120	3.6	3.5	141	141
Jun	184,657	42.0%	3.6	4.8	3.6	3.5	5.8	3.6	3.5	120	3.6	3.5	141	141
Jul	180,000	41.6%	3.6	4.8	3.6	3.5	5.8	3.6	3.5	120	3.6	3.5	141	141
Aug	175,000	41.2%	3.6	4.8	3.6	3.5	5.8	3.6	3.5	120	3.6	3.5	141	141
Sep	167,574	40.8%	3.6	4.8	3.6	3.5	5.8	3.6	3.5	120	3.6	3.5	141	141
Oct	163,885	40.4%	3.6	4.8	3.6	3.5	5.8	3.6	3.5	120	3.6	3.5	141	141
Nov	86,481	40.0%	3.6	4.8	3.6	3.5	5.8	3.6	3.5	120	3.6	3.5	141	141
Dec	4,800	39.6%	3.6	4.8	3.6	3.5	5.8	3.6	3.5	120	3.6	3.5	141	141
Total	9,225,000	40.0%	3.6	4.8	3.6	3.5	5.8	3.6	3.5	120	3.6	3.5	141	141



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# In Summary

## Strategic Goals 2019 - 2024

### Goal 1

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### Goal 2

Manage and develop the National integrated AgTech Database for the national good

### Goal 3

Increase Farmer & Industry engagement to advance sustainability in farming

### Goal 4

Continuously enhance our culture, capacity, processes and standards to achieve organisational excellence





## Our Farmer & Government Representation



## Our AI & Milk Recording Organisations



## Our Herdbooks



# Acknowledging Our Members