

Dear Herd-Owner

Spring 2017 GENE IRELAND[®] Dairy Programme

- This spring our target is to test 60 High EBI young bulls. Genomic data is used in the bull selection process. Pedigree herds will receive all pedigree bulls.
- The cost is €8.50 per straw.
- All Herds who use Gene Ireland bulls are expected to participate fully in recording all relevant data e.g., inseminations, milk recording, fertility, health and disease events etc
- Excellent customer support is provided including inbreeding reports for your herd, test bull information sheets & on-line GENE IRELAND[®] reports and profiles.

BREED PACKS AND EXPECTED EBI'S ARE AS FOLLOWS:

- **Holstein-Friesian:** Expected EBI = **€308**
- **Pure Friesian :** Expected EBI = **€204**
- **Multi Breed:** Expected EBI = **€190**

The **Multi Breed** pack includes Jersey (and Jersey Cross bulls), together with Holstein-Friesian bulls for comparative purposes.

Test straws are available in packs of **25** (5 bulls x 5straws) **35** (5 bulls x 7 straws) and **50** (5 bulls x 10 straws). Enclosed you will find a sign-up form, potential bull lists and a return envelope. Details of the potential bulls with their current EBI's are available in the GENE IRELAND section of the ICBF website (www.icbf.com)

2017 DAIRY BEEF PACK

Straws from Beef bulls suitable for use in dairy cows will be available to some herds.

To receive more information please tick the box on the enclosed sign-up form or ring ICBF.

If you are interested in joining the programme this spring, do one of the following:

- Complete the enclosed **Sign-up Form** and return in the FREEPOST envelope provided.
- Ring **ICBF** on **023 8820452** to sign up over the phone.
- Contact your local **Semen Sales** advisor.

Yours sincerely,



Sean Coughlan,
Chief Executive
Irish Cattle Breeding Federation
On behalf of all participating organizations

Irish Cattle Breeding Federation Society Ltd. Registered Office: Highfield House, Shinagh, Bandon, Co Cork.

Dairy GENE IRELAND® Sign-up Form Spring 2017

BTE / Herd No

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Name: _____

Mobile: _____

PROGRAMME DETAILS- Cost €8.50 per straw.

Year: 2017

Season: Spring

Number of Straws (Maximum 50) Up to 100 straws can be ordered if taking a Multi-Breed pack as well as a Holstein or Friesian pack.

(Tick relevant box for breed & number of straws)

<u>Dairy Packs:</u>	<u>25</u>	<u>35</u>	<u>50</u>
Holstein-Friesian:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pure Friesian	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Multi-Breed*	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

*(Multi-breed pack contains HF bulls, JE bulls and HF x JE crossbred bulls)

DAIRY BEEF PACK: Please tick box if interested in a call back.

AI DETAILS

AI Service Provider: _____

DIY Technician

Name of Sales Rep or Technician: _____

AI start date: _____

General:

I agree to the GENE IRELAND® terms and conditions (available on the ICBF website). I understand that they apply to this order and I agree to be bound by them.

Signature: _____ **Date:** _____