

G€N€ IR€LAND® – The future of beef breeding



YBH - bull available for purchase by tender.



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YCM - bull available for purchase by tender.



KCH - bull available for purchase by tender.



KTM - bull available for purchase by tender.



Do you want to buy a G€N€ IR€LAND AI bull?

ICBF has just launched the new G€N€ IR€LAND Maternal Bull Breeding programme.

As part of this new programme, ICBF and the programme partners (AI companies, herdbooks and farmers) are now selling a number of high-index bulls that have met their target semen requirement for the program of 1,000 straws (with 500 straws being used for the commercial progeny test and 500 for elite matings).

All bulls have been selected on the basis of combined replacement value (i.e., calf quality and cow milk/fertility). Full Euro-star details can be found on each of these bulls on the ICBF website at www.icbf.com or by contacting ICBF on 1850-600900. Pictures of each of the bulls for sale are given on this page.

If you are interested in purchasing one of these bulls, please contact Stephen Conroy on 086-3895415 or Niall Kilrane on 045-521573.

Purchasing will be by a tender process, with all tenders to be submitted in writing to Francis Kearney, ICBF, Highfield House, Bandon, Co Cork, by Friday 11 April at 5pm. A minimum of €2,500 reserve price has been placed on each bull.

Please note that viewing of the bulls can be arranged but **by appointment only**. Please adhere to this request.

Exciting new G€N€ IR€LAND programme for spring 2014

In addition to the 10 bulls on this page, a further eight bulls owned by partner AI companies are on the new G€N€ IR€LAND® maternal progeny-test programme for spring 2014.

This is an excellent development as all bulls have passed minimum standards for combined replacement value (i.e., calf quality and cow milk/fertility).

Given the quality of the bulls on the programme, we expect a rapid uptake in this year's programme.

If you have any questions in relation to this year's programme, please contact ICBF on 1850-600900 or 045-521573 or alternatively email nkilrane@icbf.com or text the words BULL BEEF to 089-4577663.

Full details on all the bulls available on this year's panel will be featured in next week's edition of the *Irish Farmers Journal*.



OHT - bull available for purchase by tender.



ZYH - bull available for purchase by tender.



AYH - bull available for purchase by tender.



LZZ - bull available for purchase by tender.



ZBZ - bull available for purchase by tender.



The Irish Aubrac
Cattle Breed Society Ltd.

