

23<sup>rd</sup> Sept 2016

MICHAEL MURPHY

Dear MICHAEL,

***Autumn 2016 GENE IRELAND<sup>®</sup> Dairy Programme***

- This autumn our target is to test 5 High EBI young bulls. Genomic data is used in the bull selection process.
- All packs will contain the 5 PEDIGREE registered bulls on the panel in the catalogue.
- The cost is €8.50 per straw.
- All Herds who use Gene Ireland bulls are expected to participate fully in recording all relevant data e.g., inseminations, milk recording, fertility, health and disease events etc
- Excellent customer support is provided including inbreeding reports for your herd, test bull information sheets & on-line GENE IRELAND<sup>®</sup> reports and profiles.

**Pack Sizes are as follows:**

**25 straws** (5 bulls, 5 straws of each bull)

**35 straws** (5 bulls, 7 straws of each bull)

**50 straws** (5 bulls, 10 straws of each bull)

Enclosed you will find a sign-up form, catalogue and a return envelope. Details of the bulls with their current EBI's are available in the GENE IRELAND section of the ICBF website ([www.icbf.com](http://www.icbf.com))

If you are interested in joining the programme this autumn, then please do **one** of the following:

- Complete the enclosed **Sign-up Form** and return in the FREEPOST envelope provided.
- Ring **ICBF** on **023 8820156** to sign up over the phone.
- Contact your local semen sales advisor.

Yours sincerely,



Sean Coughlan,

Chief Executive

Irish Cattle Breeding Federation

*On behalf of all participating organizations*

Irish Cattle Breeding Federation Society Ltd. Registered Office: Highfield House, Shinagh, Bandon, Co Cork. Registered Dublin, Ireland, # 4914.

