

Tully Elite Bull Sale Review 2004

Irish Cattle Breeding Federation

19 March 2004.

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1 Introduction

This report is a review of the 'Tully Beef Bull Sale' that was held at the Tully Test Centre on Saturday 6th March 2004.

2 Tully Bull Sale (6th March 2004)

A parade of all the bulls being offered for sale commenced at 11am. Each bull was paraded through the sales ring where his pedigree details, BLUP evaluation and Performance Test figures were announced. This was followed by the presentation of FBD prize money to the twelve winning bulls. The sale itself started shortly afterwards.

2.1 Prizemoney

FBD Trust contributed **€28,000** to the sale. Twelve bulls were chosen on the basis of their Performance Test results, BLUP figures and overall appearance, by an independent panel of judges. The winners were as follows:

Simmental FBD Trust Prizewinners				
Breed	Place	Prizemoney	Bull	Owner
ST	1	€ 4,000	CARROWARD PRINCE	Pat Moloney, Carroward, Bohola, Claremorris, Co.Mayo
ST	2	€ 2,000	KILLARD NICKY	Arthur Dillon, Graigue, Knockahour, Sligo
ST	3	€ 1,000	SEEPA PADGE	Paddy Hennelly, Cregconnell, Rossespoint, Sligo
Limousin FBD Trust Prizewinners				
Breed	Place	Prizemoney	Bull	Owner
LM	1	€ 4,000	MILLBROOK TANKO	William Smith, Millbrook, Oldcastle, Co.Meath
LM	2	€ 2,000	DROMBANNY USHER	Pat Sheahan, Drombanna, Co.Limerick
LM	3	€ 1,000	PELLETSTOWN TEAK	Roger McCarrick, Pelletstown, Drumree, Co.Meath
Charolais FBD Trust Prizewinners				
Breed	Place	Prizemoney	Bull	Owner
CH	1	€ 4,000	BALLYNAGALLIAGH UISCE	John O'Rourke, Ballynagallaigh, Sligo
CH	2	€ 2,000	DRUMFIN TONIC	Basil Buchannon, Carn Cash, Co.Sligo
CH	3	€ 1,000	SEYCHELLES UNIQUE	Donal O'Connor, Rathlee, Easkey, Co Sligo
Other Breeds FBD Trust Prizewinners				
Breed	Place	Prizemoney	Bull	Owner
AA	1	€ 4,000	LISDUFF DANDY	Leo McEnroe, Maghera, Virginia, Cavan
BB	2	€ 2,000	RATHLYON UNDESPERADO	Myles McDermot, No.7 Pollerton Road Upper, Carlow
AA	3	€ 1,000	LISDUFF EMMETT	Leo McEnroe, Maghera, Virginia, Cavan

2.2 Sale Summary

A total of 56 bulls were sold out of 79. This represents a 70% clearance of bulls in comparison to a 55% clearance of bulls in last year's sale. Bulls in each breed with a combination of good BLUP figures (where available), Performance Test figures, Bloodlines & general appearance sold well. In summary, an Angus bull was purchased by an Irish AI Station and a Limousin was purchased by a Northern Irish AI Company. Another Angus was purchased by a pedigree breeder in Yorkshire, England. There was a strong trade for the remaining bulls with each breed recording good average prices.

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- Dovea AI purchased 'Liss Mirt C476' for €4000. He had an overall Beef Merit Index of 116 and was bred by Messrs B & J McEnroe, Liss House, Oldcastle, Co.Meath
 - None-Go-Bye Farm, Grassington Road, Skipton, North Yorkshire purchased the top performance tested Angus bull 'Lisduff Dandy' for €16,000. He was bred by Leo McEnroe, Lisduff, Maghera, Virginia, Co.Cavan. He had an overall Beef Merit index of 132 and had the best performance test results of any angus to ever go through Tully. This was also a record price for an Angus bull to be sold at a public auction.
 - Bill Armstrong from Western Farm Enterprises, Lisnaskea, Co.Fermanagh bought the champion Limousin bull 'Milbrook Tanko' for €15,000. Bred by William Smith, Millbrook, Oldcastle, Co.Meath, this bull was in the top 1% of the breed on BLUP figures and had an overall Beef Merit Index of 128.
 - Barry Waddock, Kilmaster Farm, Carlow, purchased the Simmental bull 'Seepa Padge' for €7000. This bull, bred by S&E Hennelly, Creggconnell, Rosses Point, Co.Sligo was in the top 1% of the breed on BLUP figures and had an overall Beef Merit Index of 115.
 - Anthony Harty, Athenry, Co.Galway purchased the champion Simmental bull 'Carroward Prince' for €6400. This bull had an overall Beef Merit Index of 127 and was bred by Mr Tom Maloney, Carroward, Bohola, Claremorris, Co.Mayo.
 - John Devine, Glenelly Road, Omagh, Co Tyrone purchased the Charolais bull 'Anneskeagh Ulysses' for €9500. Bred by Mr Brian Donnelly, Newhaggard, Lusk, Co.Dublin. 'Ulysses' had an overall Beef Merit Index of 111.
 - John Dillon, Co. Limerick purchased the Saler bull 'Killasser Dan', with an overall Beef Merit Index of 114 for €2800. This bull was bred by Mr John Maloney, Tieraney, Killasser, Co Mayo.
 - Harry Noble, Edgeworthstown, Co.Westmeath purchased the Piemontese bull 'High Clue Arsene' for €2300. He had an overall Beef Merit Index of 101 and was bred by Andrew O'Connor,Knockavorheen, Kiskeam, Co.Cork.

3 Improvements

After last years sale a number of suggestions were made as to how the sale could be enhanced. There were also some aspects of last years sale that it was felt should not be changed. Listed below are all of the suggestions that were made last year together with a comment indicating each suggestion's outcome.

Having spoken to breeders of bulls at Tully and having received comments from people who attended the sale and who visited Tully during the year the general consensus was the following:

- Everybody is tremendously impressed with the changes that have been made at Tully. The standard of bulls that are now entering the centre, their management during test and general appearance & health status leaving Tully is now of the extremely high standard that would be expected of a National Performance Test Centre.

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- Surprise was expressed at so few bulls being purchased by Irish AI Centres.
 - Many Pedigree Breeders expressed interest in putting a bull into Tully on the back of what they saw on the day of the sale.

3.1 Last Year's Suggested Changes

- Sale to be held a week later. This would give time to have the catalogues printed and available before the day of the sale. It would also allow the performance test figures to be printed in the catalogue. Sire & Dam BLUP information together with pictures where possible should also be included. **OUTCOME: Suggestion Acted Upon**
- The age of bulls starting test will be changed from all Jan-Mar born bulls being eligible for test bulls being born between 15th December and 14th March. The younger bulls did not sell as well. **OUTCOME: Suggestion Acted Upon**
- A minimum reserve to be set for all bulls (e.g.2500 euros). Any price not accepted by vendor higher than this is subject to 2% fees, to cover cost of entry and catalogue publication, commission to be paid before passport sent to breeder. **OUTCOME: Suggestion felt not necessary to implement this year**
- Construct a purpose built sales ring for next year's sale. It was difficult to see the bulls properly in the sales ring. **OUTCOME: Suggestion Acted Upon**
- Publicity – A feature article on Tully in the Farmers Journal including pictures & details of the top bulls prior to the sale. Visit all Pedigree Cattle clubs and summer shows to promote Tully. **OUTCOME: Suggestion Acted Upon**
- Sponsorship – Secure sponsorship for buyers of bulls with good overall beef merit indices, e.g. Feed Companies, Breed Societies etc. **OUTCOME: Sponsorship secured towards promoting & running the sale.**
- Prizemoney – Better spread of prizemoney e.g. 1st=3000 euros, 2nd=2000 euros, 3rd=3000 euros instead of 6000 euros for top bull. Prizemoney withheld unless bull sold in ring. **OUTCOME: Suggestion Acted Upon**
- Qualification system – similar to French system. Bulls are graded depending on their performance test result i.e. RJ= Reproducteur Jeune (top x%), AV= Average Test Result etc. All breeders to receive certificates for performance tested bull(s). The bottom x% of bulls on performance test should be excluded from the sale. All purchasers of bulls enrolled on Animal Events. **OUTCOME: Suggestion being considered.**
- Liaise with Teagasc Beef advisors to bring their discussion groups to Tully. **OUTCOME: Suggestion Acted Upon**

3.2 Changes not to make

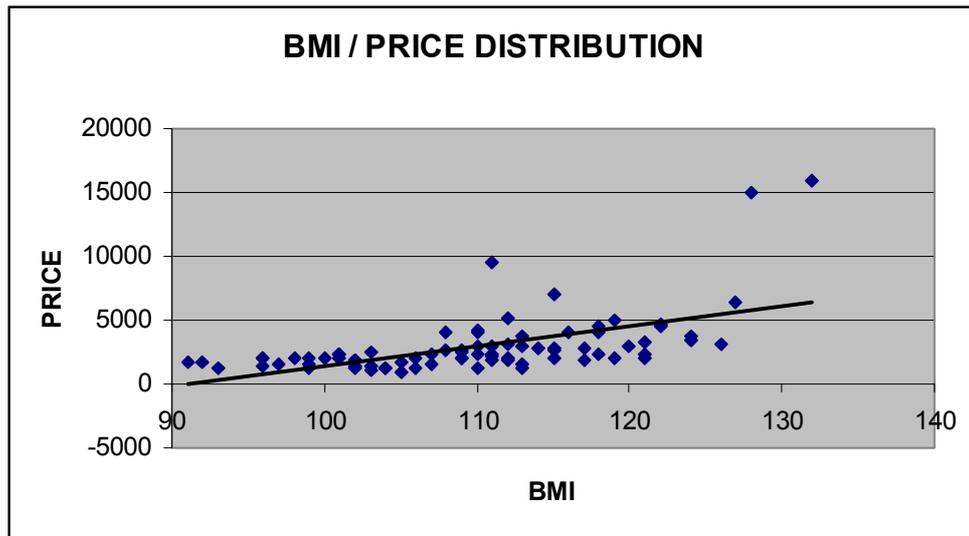
- Animal Husbandry – the bulls were turned out extremely well for the sale. Management, nutrition, exercise, grooming techniques should not be altered.
- Bull Procurement – the timing of the intake dates so as not to clash with Breed Society shows should also be maintained. Any liaising between Tully and Breed Societies as regards the procurement of top quality bulls is to be encouraged.

4 Appendix 1

4.1 Graphs

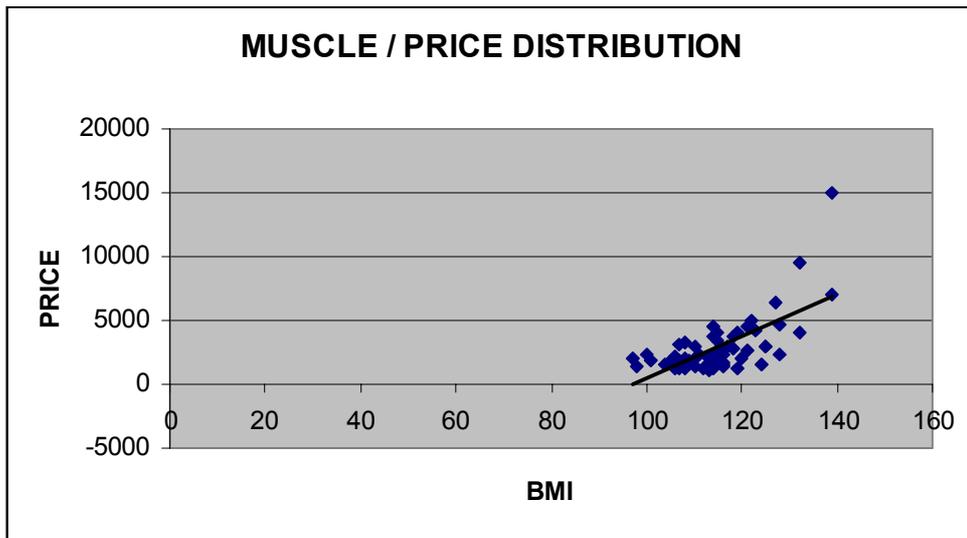
The following graphs show the positive relationship between the index figures and the sale prices.

4.1.1 Price: Beef Merit Index Relationship



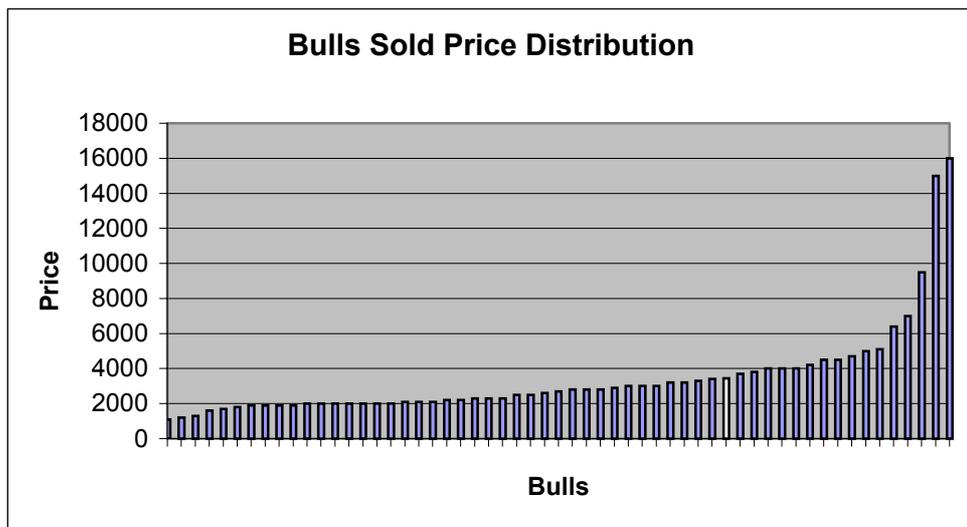
The graph above shows a positive correlation (0.57) between a bull's Beef Merit Index (BMI) and the price he receives. This trend of prices increasing as the genetic merit of the bull increases is stronger than was found at last year's sale.

4.1.2 Price: BLUP Muscle Figures



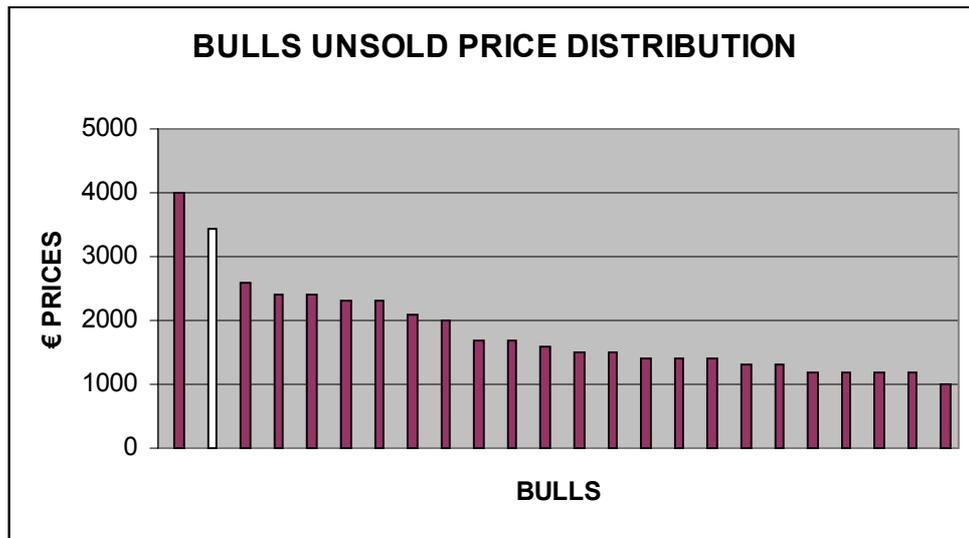
The graph above shows an even stronger correlation (0.67) between a bull's BLUP muscle figure and the price he receives. This again reinforces the point that in general quality animals with good figures will receive good prices

4.1.3 Bulls Sold Price Distribution



The above graph shows the distribution of prices for bulls sold on the day of the sale. The embolded column is the average price for bulls sold (€3446 excl commission).

4.1.4 Bulls Unsold Price Distribution



The above graph shows the distribution of prices for bulls unsold on the day of the sale. The embolded column is again the average price for bulls sold (€3446).

4.1.5 Sale Price : Genetic Merit Relationship

	Number	Avg (€)	Avg BMI	Avg Mus
Sold	56	3,446	112	116
Unsold	23	1,770	104	113

The above table shows that the bulls sold in the ring had superior BMI (Beef Merit Index) and BLUP Muscle figures than the bulls that were unsold. This again shows that in general superior bulls received better prices.

4.2 Prices

Following is a table listing all of the bulls that went through the sale, their genetic indices, price received and Breeders details.

BULL NAME	BD	MUS	SKE	FUN	BMI	SOLD	UNSOLD	BREEDER
TARA WALDO	AA				112	2100		M & J Tighe, Piper Hill, Batterstown, Dunboyne, Co.Meath
ASHTOWN WILBUR	AA				110		1300	James Shanahan, Kilmacthomas, Co.Waterford
LISDUFF DANDY C399	AA				132	16000		Leo McEnroe, Lisduff, Maghera, Virginia, Co.Cavan
BALLYDACKER LORD JONAH G266	AA				99		1200	Nual Mulligan, Hollygrove, Ballygar, Co.Galway
LISDUFF EMMETT C417	AA				121		2400	Leo McEnroe, Lisduff, Maghera, Virginia, Co.Cavan
LISS MIRT	AA				116	4000		B & J McEnroe, Liss House, Oldcastle, Co.Meath
ASHTOWN WALLACE	AA				119	2100		James Shanahan, Kilmacthomas, Co.Waterford
THORNHILL WILL	AA				105		1000	J & C Sullivan, Thornhill Lawn, Mitchelstown, Co.Cork
LISS DELONNO C485	AA				126	3200		B & J McEnroe, Liss House, Oldcastle, Co.Meath
COLCAGH WISE	AA				111	1900		Peter Casey, Lisnalurg, Co.Sligo
RATHLYON ULTAN	BB				112	5100		Myles McDermott, No.7, Polleeron Rd Upper, Co.Carlow
CASTLEMARTIN TINO	CH	125	110	127	110	2900		Dr A J F O'Reilly, Castlemartin Farm, Kilcullen, Co.Kildare
KNOCKANE TOPPER	CH	109	95	104	102	1800		Jim & Ivan Ryall, Knockane House, Castlemartyr, Co.Cork
DRUMFIN TONIC	CH	116	107	125	111		2300	Basil Buchanan, Carncash, Co.Sligo
BARRACKS TOPPER	CH	97	123	129	109	2000		John Craig, Lorrha, Nenagh, Co.Tipperary
CASTLEMARTIN TUXEDO	CH	123	109	130	110	4200		Dr A J F O'Reilly, Castlemartin Farm, Kilcullen, Co.Kildare
ROUNDHILL TADGH (ET)	CH	128	111	122	101		2400	Tim Corridan, Dromincarra, Fedamore, Co.Limerick
MOOREFIELD TRISTAR	CH	114	110	118	106		1300	Seamus Keating, Moore St, Cappamore, Co.Limerick
LOOBY TYSON	CH	121	109	117	109	2700		James Phelan, Rathnageera, Garryhill, Co.Carlow
CARAGH ULYSEES	CH	132	107	123	108	4000		Pat Dunleavy, Stickens, Caragh, Co.Kildare
SKIDOO96 ULEMA	CH	108	90	77	113		1200	Skidoo Stud, Ballyboughal, Co.Dublin
MANDELA UGO	CH	114	116	122	107		2300	Ultan Lynch, Beagh, Killinkere, Virginia, Co.Cavan
TWILIGHT URBAN	CH	104	109	92	97		1500	Pat O'Brien, Kilrush, Kildysart, Co.Clare
BRIDGEVIEW UNICORN	CH	116	94	114	96		1400	John Quigley, Kildangan, Monasterevin, Co.Kildare
ANNESKEAGH ULYSSES	CH	132	110	116	111	9500		Brian Donnelly, Roslin Park, St Margarets, Dublin.
BALLYNAGALLIAGH UISCE	CH	125	108	105	120	3000		John O'Rourke, Ballynagallaigh, Drumcliffe, Co.Sligo
FENNOR'S ULYSEES	CH	106	94	113	104	1200		Heemskerck, Fennor, Slane, Co.Meath
ALTIS ULYSSES	CH	107	110	94	102	1300		Joe Dignan, Altis, Pagestown, Kilcloon, Co.Meath
PONTOON U2	CH	112	111	104	104		1200	Brendan Kelly, Pontoon Road, Foxford, Co.Mayo
SEYCHELLES UNIQUE	CH	116	104	107	115	2800		Donal Connor, Rathlee, Easkey, Co.Sligo
KNOCKGLASS UNITED	CH	113	103	109	103	1100		Pat Keane, Knockglass, Newport, Co.Mayo
TRILICK TRIBUTE	HE				103	2500		JJ Farrell, Trillick A Temple, Longford, Co.Longford
BALLYVILLE SAUL	HE				106		2000	Joseph Deverell, Ballyville, Geashill, Co.Offaly
BALLEEN POTTER	HE				109	2500		G & T Brennan, Balleen, Freshford, Co.Kilkenny
BALLYVILLE SCOTT	HE				96	2000		Joseph Deverell, Ballyville, Geashill, Co.Offaly
SKAHIES WOLFGANG	HE				121	2000		Nicholas Flynn, Skahies, Farranfore, Killarney, Co.Kerry
LISNALURG BULLFINCH 3RD (X)	HE				113		1500	Peter Casey, Lisnalurg, Sligo, Co.Sligo
MILBROOK TANKO	LM	139	123	119	128	15000		William Smith, Millbrook, Oldcastle, Co.Meath
PELLETSTOWN TEAK	LM	122	122	129	119	5000		Roger McCarrick, Pelletstown, Drumree, Co.Meath
MOUNT SCOTT THUNDER	LM	116	112	98	92		1700	Michael Sexton, Aheybridge, Mullagh, Co.Clare
BROOKLANDS TOPPER	LM	113	114	108	98	2000		Clive Jennings, Boulteen, Enniskeane, Co.Cork
BROOMFIELD TAS DU CLOS	LM	113	103	108	96	2100		John O'Grady, Ballynoe, Mallow, Co.Cork
KNOCKAUN TEDDY	LM	114	108	101	122	4500		Michael O'Brien, Upperchurch, Thurles, Co.Tipperary
BROOKLANDS TOPGUN	LM	108	113	114	99	2000		Clive Jennings, Boulteen, Enniskeane, Co.Cork
CASSINA ULICK	LM	100	103	106	110	2300		Martin Clyne, Tully, Edgeworthstown, Co. Longford
RUAN ULICK	LM	115	113	119	118		4000	Sean Lyons, Ardron, Ruan, Co.Clare
COOLUM UPGRADER	LM	98	116	113	103		1400	Michael Power, Coolum, Dunmore East, Co.Waterford
PELLETSTOWN URAL	LM	107	120	114	112	3200		Roger McCarrick, Pelletstown, Drumree, Co.Meath
CARWIN ULTIMATE	LM	110	114	105	113	3000		Ray Carolan, Church Street, Cavan, Co.Cavan
KILMORE UNIQUE	LM	128	125	130	122	4700		Mathew Goulding, Kilmore, Ballyduff, Co.Kerry
KILMORE ULTRA	LM	121	125	134	118	4500		Mathew Goulding, Kilmore, Ballyduff, Co.Kerry
BROOMFIELD UFO	LM	111	102	103	118	2300		John O'Grady, Ballynoe, Mallow, Co.Cork
LAKE UNIQUE	LM	116	113	110	115		2600	Maurice Carroll, Corlea, Sixmilebridge, Co.Clare
CURRAGHREE ULTIMATE	LM	117	127	125	111	3000		Pat Phelan, Curraghtown, Drumree, Co.Meath
DROMBANNY USHER	LM	115	116	108	124	3400		Pat Sheahan, Drombana, Limerick Co.Limerick
MOUNT SCOTT ULTAN	LM	120	122	125	109	2000		Michael Sexton, Aheybridge, Mullagh, Co.Clare
CURRAGHREE UTURN	LM	108	114	116	121	3300		Pat Phelan, Curraghtown, Drumree, Co.Meath
BENBULBEN USAGI	LM	105	113	98	112	1900		Pauline Casey, Lisnaurg, Co.Sligo
HIGH CLUE ARSENE	PI				101	2300		Andy O'Connor, Kiskeam, Mallow, Co.Cork
KILLASSER DAN	SA				114	2800		John Maloney, Killasser, Swinford, Co.Mayo
KILLASSER DAVE	SA				100	2000		John Maloney, Killasser, Swinford, Co.Mayo
BLOOMVIEW NORRIS	SI	124	110	111	107	1600		James Byrne, Cloneyhurke, Portarlinton, Co.Offaly
DOVEA NICOTINE ET	SI	110	88	95	101		2100	SECBS, Dovea, Thurles, Co.Tipperary
KILLARD NICKY	SI	118	105	107	124	3800		Arthur Dillon, Graige, Knocknahun, Co.Sligo
CLONFAD NORMAN	SI	119	104	116	110	4000		Michael Scott, Clonfad, Ballinasloe, Co.Roscommon

BULL NAME		MUS	SKE	FUN	BMI	SOLD	UNSOLD	BREEDER
SEEPA PADGE	SI	139	120	130	115	7000		Paddy Hennelly, Creggconnell, Rossespoint, Co. Sligo
RAHARD PEDRO	SI	113	104	107	91		1700	Sean Jennings, Rahard, Ballinrobe, Co.Mayo
BEAMORE PACINO	SI	101	106	108	117	1900		George Dumin, Beamore, Drogheda, Co.Meath
MILTON PILGRIM	SI	106	109	95	111	2200		John Stone, Milton House, Bandon, Co.Cork
JENNALYN PERCY ET	SI	116	110	112	99		1600	Lindsey Stone, Milton House, Bandon, Co.Cork
HIGHSTREET PIRATE	SI	118	111	113	117	2800		Martin Doohan, Lissycasey, Ennis, Co.Clare
KNOCKBAWN PEDRO	SI	119	106	107	93		1200	David & Ann Dwyer, Knockbawn, Abbeyleix, Co.Laois
RACEVIEW PRINCE-GRACE ET	SI	115	104	109	108	2600		Peter & Marion O'Connell, Knopogue, Mallow, Co.Cork
MILTON PERFECT	SI	107	111	110	102	1900		John Stone, Milton House, Bandon, Co.Cork
MOUNTFORD PEDRO	SI	114	124	111	113	3700		Oliver Deane, Battlemount, Ballytore, Co.Kildare
MILTON PISTOL	SI	115	109	104	115	2000		John Stone, Milton House, Bandon, Co.Cork
DOONMOR PERFECTION	SI	107	93	108	105	1700		Paddy O'Dea, Roughan, Ardrahan, Co. Galway
ANATRIM PILOT	SI	110	110	116	102		1400	David & Miriam Brickley, Coolrain, Portlaoise, Co.Laois
CARROWARD PRINCE	SI	127	93	115	127	6400		Pat Moloney, Carroward, Bohola, Claremorris, Co Mayo