G€N€ IRL€LAND Progeny Testing; A farmers experience.

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Herd Background

- 200 Spring calving cows
- EBI €67 (22 MS/44 fertility)
- Production; 424 MS/ Cow
- Common Costs; 11.14 c/lt
- Ave EBI bulls ’07; €123 (55/68)
Past Targets

1. Simple System
2. Efficiency - Grass
3. Increase Milk Value
4. Increase Output sales
Results

- Low Empty rates; 8%
- Low Vet calls; 2/year
- Extra lactations; 1 extra
Present Breeding Goals – Post Quota

1. Simple System
2. Efficiency – Grass Production
3. Increase Milk value
4. Increase Output
Why am I involved in GEN\textsuperscript{2}E
IR\textsuperscript{2}ELAND?

- Irish Bulls for Irish Cows
Experiences to date.

1. Bull selection
2. Delivery of semen
3. Information
Immediate Changes Required.

2. Bull mothers
3. Sires of Sires
4. Delivery of Product
Summary

• G€N€ IRELAND will be a success.
A quote for the day.

- "The greater danger for most of us is not that our aim is too high and we miss it, but that it is too low and we reach it"
- Michelangelo