





# HerdPlus / G€N€ IR€LAND Breeding Day

Corrin Mart, December 7th 2012.

Sponsored by: FBD











| Morning | ICBF HerdPlus®& G€N€ IR€LAND® User Event, sponsored by FBD Trust            |
|---------|---|
| 10.35   | Welcome - Martin Burke (Chair).   |
|         | Session 1: Research results.  |
| 10:45   | Genomics – Francis Kearney  |
| 10:55   | G€N€ IR€LAND® Next Generation Herds- Sinead McParland                       |
| 11:05   | Dairy genetic evaluations - New Fertility Update - Ross Evans               |
| 11:15   | General discussion  |
|         | Session 2: Services for 2012.   |
| 11.30   | G€NOMICS New LD Chip for females – New Service – Andrew Cromie              |
| 11:50   | ICBF involvement in BVD Scheme Roll-out - Sean Coughlan                     |
| 12:00   | HerdPlus® - What's New - Kevin Downing                                      |
| 12:15   | General Discussion  |
|         | Session 3: New 2012 Discussion Group Competition & Breeder Awards           |
| 12:30   | New Discussion Group Project Competition – John Donworth, George Ramsbottom |
| 12:45   | FBD G€N€ IR€LAND® Bull Breeder & Data Recording Awards- Andrew Cromie       |
| 1.00    | Lunch   |







# Genomics Update







## Genomics

- Has revolutionised dairy cattle breeding
- Estimate EBI for a young bull based on a DNA profile
- Combine DNA & parentage information to generate a higher reliability EBI
- A genomic EBI is equivalent to having 10-15 daughters milking









# Genomics - Genetic Gain

### Previous scenario

| Year -<br>1   | Year 0                   | Year 1                                | Year 2            | Year 3             | Year 4                             | Year 5                               |
|---------------|--------------------------|---------------------------------------|-------------------|--------------------|------------------------------------|--------------------------------------|
| Cows<br>Mated | Bull<br>Calves<br>Bought | 100 Bulls<br>enter<br>G€N€<br>IR€LAND | Daughters<br>born | Daughters<br>mated | Daughter<br>calve/milk<br>recorded | Bulls<br>chosen<br>for Al<br>(10-20) |

#### Genomic Selection scenario

| Year -<br>1   | Year 0                     | Year 1                                     | Year 2                    | Year 3                | Year 4 | Year 5 |
|---------------|----------------------------|--|---------------------------|-----------------------|--------|--------|
| Cows<br>Mated | '000s<br>Bulls<br>screened | 35-70<br>Bulls<br>enter<br>G€N€<br>IR€LAND | Bulls<br>chosen<br>for Al | 3 Years Advanced Gain |        |        |





### Genomics - Genetic Gain

- In past waiting 10+ years to get high fertility & survival reliability
- With use of genomics we can get bigger daughter groups faster
  - higher reliability at a much younger age
- Only best quality proven bulls kept
- High quality GS & proven bulls to choose from









# Genomics - Usage

|        |       | 2010 | )         |       | 2011  |           |
|--------|-------|------|-----------|-------|-------|-----------|
| Proof  | % Use |      | EBI (Rel) | % Use | Bulls | EBI (ReI) |
|        |       | /hrd |           |       | /hrd  |           |
| DP-IRL | 25    | 3    | 146(76)   | 29    | 2.8   | 143(75)   |
| DP-INT | 34    | 3    | 155(47)   | 24    | 3.3   | 155(47)   |
| GS     | 40    | 4    | 218(56)   | 47    | 5.1   | 218(57)   |

- Based on > 500k serves/year
- Usage of G5 bulls has from 34% to 47% since 2009
- Farmers still using more GS bulls to spread their risk









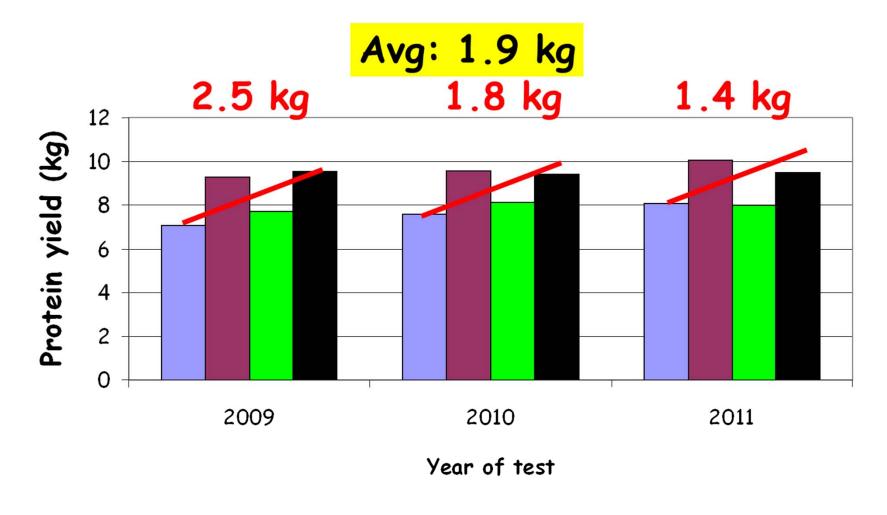
- 142 bulls marketed on GS now with daughter proof
  - **35** in 2009, 39 in 2010, 68 in 2011
- Correlation between GS & DP > PA & DP
  - 10-20% greater depending on trait
  - Correlation of 60-80%
- Increasing across years
  - More animals in reference population
- In-line with results from other countries













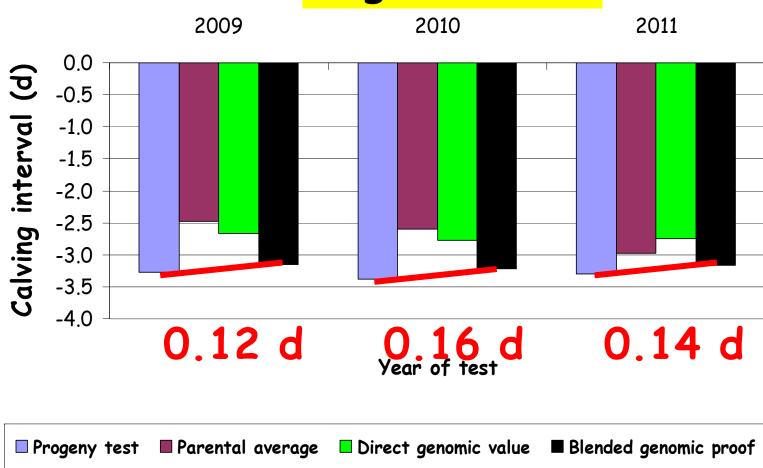








Avg: +0.14 d











- Production
  - Milk 50kg, fat 1.7kg, protein 1.9kg
  - Overestimate of €9
  - This will be subtracted from Milk SI for all genotyped animals
- Fertility
  - Currently no evidence of bias no adjustment required









### Genomics - Future

- Moving from Bovine3k chip to BovineLD (~7k SNPs)
- Higher imputation accuracy
- Hol/Fr (and no greater 6.25% 3<sup>rd</sup> breed)
- Increases in reference population > higher reliability
- Research on genomics for other dairy breeds









# Genomics - Summary

- Demand remains strong for GS bulls
- Results are in line with expectations
  - Correlations higher with GS than PA
  - Slight overestimation with production (also the case for PA)
- Providing a great platform to have high reliability EBIs in a much shorter time
- CONTINUE TO USE A TEAM OF GS BULLS
  - Individual proofs will change more than the team average
  - Spread usage of bulls EQUALLY!!!





# Next Generation Herd

## Sinead McParland & Frank Buckley

AGRIC, Teagasc Moorepark



### What is the Next Generation Herd?

- Genetic gain increasing faster than ever before
  - Ensure we are going in the right direction
  - Remember the impact of selection for milk on fertility?
- Research herd of genetically elite, genetically diverse Holstein-Friesian cows
  - Represent the "next generation" of cows in the national herd
  - 15 year research project



# Next Generation Herd - Objective

- 1. To ensure we are breeding cows compatible to Irish grass based production system
- 2. To facilitate the monitoring of difficult to measure traits
  - Cow health, greenhouse gas emissions, intake
  - Deleterious consequences of genetic selection?
- 3. To enhance the development of the EBI
  - Identify new traits
  - Identify new ways to routinely monitor traits



# Herd Profile

- Established herd: 140 (high) + 40 (average)
  - Disentangle genotype \* environment effects
- High genetic merit animals
  - Top 3% in Ireland
  - Genetic diversity vs genetic merit
- Average genetic merit animals
  - National average EBI and performance



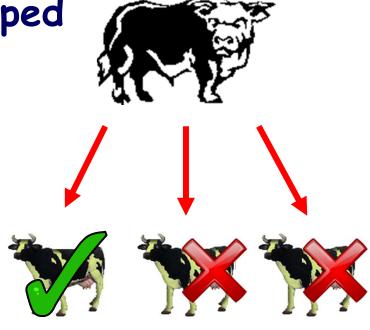
### Herd establishment

- Herd establishment to begin early 2012
- Buy in 200 in-calf heifers & 60 maiden
- Animals of highest genetic merit available
  - Genetic diversity vs elite genetic merit!!
  - Genomically tested
  - Enhanced breeding value reliability
  - · Get the "best" of the half-sibs



# Initial heifer selection

- 700 heifers initially selected on genetic merit and genetic diversity
- Top heifers to be genotyped
- Purchase 200
  - Available for purchase
  - · Highest genomic merit
  - Genetically diverse
    - 6/sire
    - 16/grandsire





# Top 700 heifers

| Variable                          | Mean       | Min | Max |  |  |  |
|-----------------------------------|------------|-----|-----|--|--|--|
| EBI                               | 168        | 120 | 239 |  |  |  |
| Mille                             | <b>5</b> 9 | 16  | 161 |  |  |  |
| 125 sires (max 30/sire)           |            |     |     |  |  |  |
| 206 grandsires (max 80/grandsire) |            |     |     |  |  |  |
|                                   |            |     |     |  |  |  |
| Health                            | -1         | -10 | 8   |  |  |  |



# Herd Replacements

- Replacement rate of 33%
  - Maintain maximal genetic gain
- 50% bought in
  - Identified from national herd
  - Expected genetic merit and diversity
- 50% bred within the herd
  - Sires selected according to genetic merit, diversity and compatibility to the herd



### Animal Measurements

- Milk Yield & Composition
  - Fatty acids, proteins, Lactoferrin, minerals
- Body traits
  - Body weight, BCS, Energy Balance status
- Reproductive efficiency
  - Scanning, CLA, P4 conc post AI, IGF1, oestrus behaviour, ovulation failure, silent heats
- Udder Health
  - Routine sampling, genetics, bacteriology, immunology, immunogenetics, host and microbial genomics, proteomics, transcriptomics etc...
- Feed Intake & Feed Efficiency
  - Short term, lifetime... (N-alkane technique)
- Environmental impact: GHG (SF6 technique)





## Conclusion

- Next generation herd will act as an important research resource
  - Continually track ahead of the EBI
  - Monitor "difficult to measure" traits
- Research results will feed back into enhancing the EBI
- Ensure long term sustainable genetic gain
- Benefit the Irish dairy industry





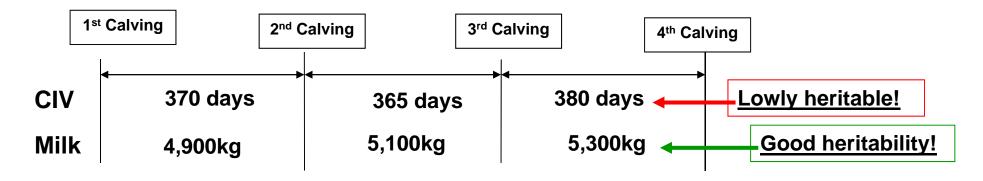
# New dairy fertility evaluations

Updates reported previously Research work finished



# Current Fertility evaluations: lactations 1-3 for CIV and Survival

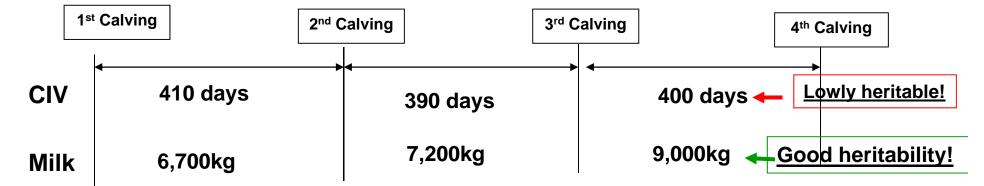






Cow B

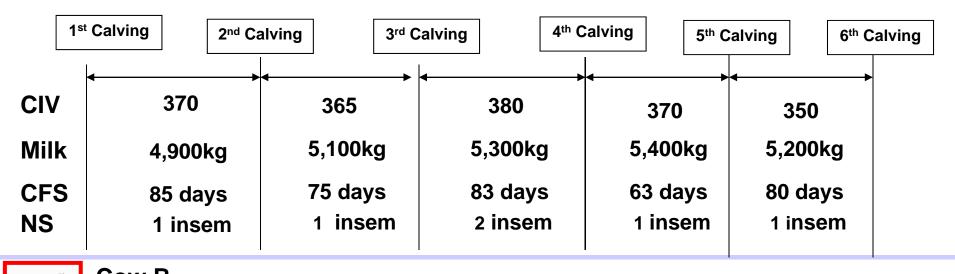
Current parameters have strong negative link between milk and fertility BUT parameters now 7 years old: need re-estimating

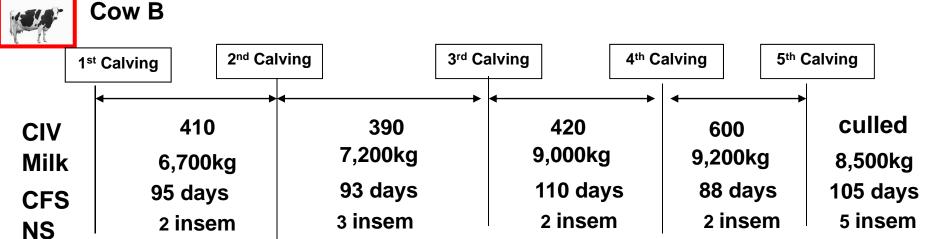




# New Fertility evaluations

#### Cow A





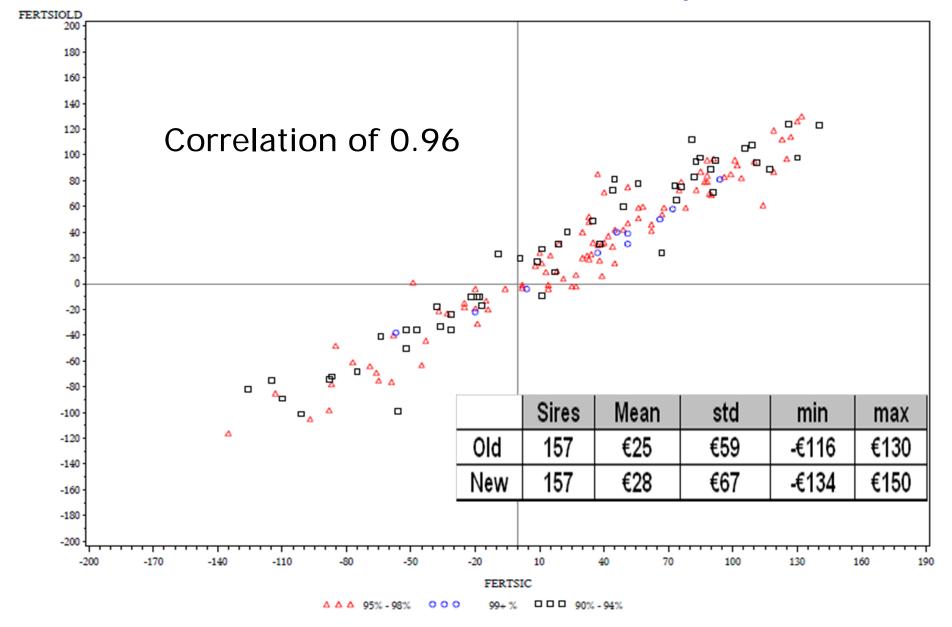


Negative link between milk and fertility is reduced with CFS and NS Insemination traits are better biological predictors of calving interval

# Other additional changes

- Specific heterosis effects included
  - E.g. FRxHO, HOxJE
- 250,000 extra cows with no milk recording but with fertility
- New software: reliabilities for cows
- Age at first calving evaluated
- 1.6 million animals on 13 traits to
   1.98 million cows on 23 traits

### Ai sires > 90% reliability



# Movement in sire proofs

| Reliability category | Num<br>sires | min diff<br>FERTSI | avg diff<br>FERTSI | max diff<br>FERTSI |
|----------------------|--------------|--------------------|--------------------|--------------------|
| 99+ %                | 10           | -€22               | €9                 | €22                |
| 90% - 94%            | 150          | -€57               | €3                 | €68                |
| 75% - 90%            | 467          | -€77               | €2                 | €84                |
| 60% - 75%            | 716          | -€101              | €1                 | €92                |

- •Al sires in the high reliability categories are affected by extra data on existing cows
- Al sires in the lower reliability categories are more affected by the changed relationship between milk and fertility

# Breed effects using Al sires with 50% reliability on new indexes

|       |       |           |           |            | std     | std     |
|-------|-------|-----------|-----------|------------|---------|---------|
|       | No of | Fertility | Fertility | Difference | FERT SI | FERT SI |
| Breed | sires | SI old    | SI new    | in Index   | old     | new     |
| FR    | 403   | €83       | €88       | €5         | €34     | €39     |
| НО    | 1769  | -€1       | -€1       | €0         | €56     | €61     |
| JE    | 43    | €93       | €78       | -€15       | €36     | €34     |
| MO    | 62    | €71       | €71       | €0         | €34     | €36     |
| NR    | 20    | €80       | €121      | €41        | €17     | €27     |

- Rise for FR, MO and Scandinavian Breeds
- Reduction in JE sires

| Calving interval heterosis |       |       |       | Heterosis is non-     |
|----------------------------|-------|-------|-------|-----------------------|
|                            | FRxH0 | H0xJE | HFxSB | additive              |
|                            | -2.81 | -4.25 | -2.98 | EBI measures additive |
|                            |       |       |       | genetic merit         |

# Effect on Top EBI cow list

| Top cow<br>listings | Old<br>list | New<br>list | cows<br>new<br>to the<br>list | cows<br>off the<br>list |
|---------------------|-------------|-------------|-------------------------------|-------------------------|
| Ayrshire            |             | 1           | 1                             |                         |
| Friesian            | 255         | 416         | 310                           | 149                     |
| Holstein            | 1,199       | 1,313       | 937                           | 823                     |
| Jersey              | 522         | 148         | 50                            | 424                     |
| Montbeliarde        | 5           | 18          | 16                            | 3                       |
| MRI                 | 4           |             |                               | 4                       |
| Norewegian Red      | 7           | 68          | 64                            | 3                       |
| Red Danish          |             | 2           | 2                             |                         |
| Simmental           | 3           |             |                               | 3                       |
| Red and White       |             | 2           | 2                             |                         |
| Swedish Red         | 5           | 30          | 25                            |                         |
| Other               |             | 2           | 2                             |                         |
| TOTAL               | 2000        | 2000        |                               |                         |

| parity | Old List | % of old list | New List | % of<br>new<br>list |
|--------|----------|---------------|----------|---------------------|
| 1      | 524      | 26.2%         | 124      | 6.2%                |
| 2      | 413      | 20.7%         | 180      | 9.0%                |
| 3      | 315      | 15.8%         | 233      | 11.7%               |
| 4      | 280      | 14.0%         | 236      | 11.8%               |
| 5      | 183      | 9.2%          | 192      | 9.6%                |
| 6      | 108      | 5.4%          | 180      | 9.0%                |
| 7      | 62       | 3.1%          | 230      | 11.5%               |
| 8      | 54       | 2.7%          | 207      | 10.4%               |
| 9      | 34       | 1.7%          | 186      | 9.3%                |
| 10     | 12       | 0.6%          | 119      | 6.0%                |
| 11     | 10       | 0.5%          | 67       | 3.4%                |
| 12     | 1        | 0.1%          | 26       | 1.3%                |
| 13     | 4        | 0.2%          | 12       | 0.6%                |
| 14     |          |               | 5        |                     |
| 15     |          |               | 3        |                     |

Increased entry criteria €168 to €186

More older cows
Rewarding performance

## **Status**

- New evaluation passed the INTERBULL test run (international) in September
- Implementation in December 2011
- Proofs for Al sires, cow profiles live on 12<sup>th</sup> December
  - EBI reports in new year







# Genotyping Females.

5th December 2011.





# Background.

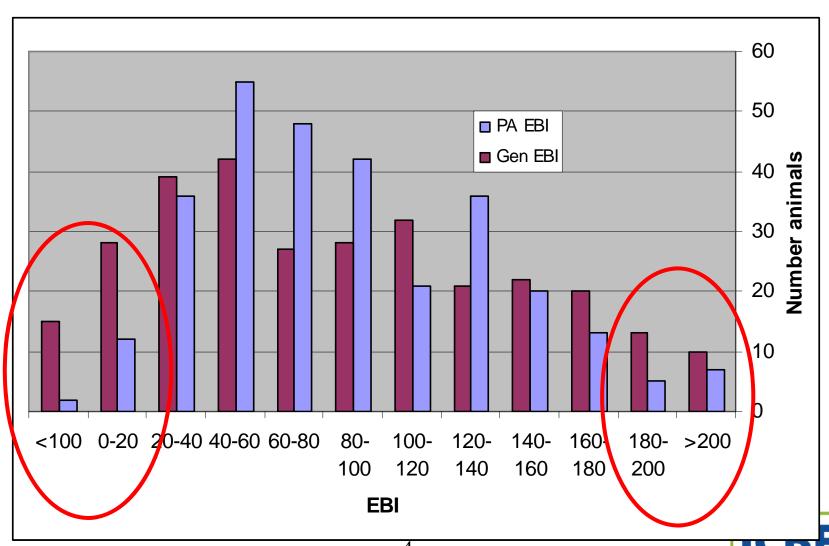
- Launched in 2009 based on young Al sires.
- Early results are "stacking up" well.
  - High correlations & acceptable bias.
- Service for males launched in 2011.
  - €50 (including VAT).
- Extending to females in 2012.
  - Research project @ €30/female, based on all cohorts approach.
  - Evidence of benefits from G€N€ IR€LAND bull breeder herd project.
- ICBF keen to encourage uptake in service.

# 5 Bull Breeder Herds Parent Average vs Genomics.

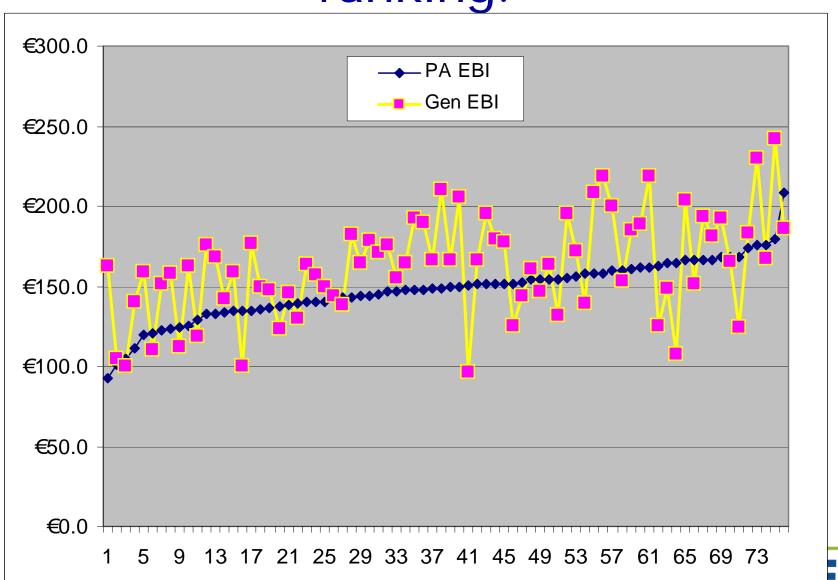
| Data                 | Herd A | Herd B | Herd C | Herd D | Herd E | ALL    |
|----------------------|--------|--------|--------|--------|--------|--------|
| Count of Animals     | 76     | 48     | 15     | 133    | 25     | 297    |
| Parent Average EBI   | €147.6 | €122.5 | €122.3 | €83.6  | €146.6 | €113.5 |
| PA EBI Reliability   | 30.5   | 32.2   | 32.7   | 32.6   | 34.5   | 32.2   |
| Max PA EBI           | €208.1 | €197.3 | €184.6 | €187.0 | €209.4 | €209.4 |
| Min PA EBI           | €92.5  | €85.6  | €62.9  | -€56.3 | €79.4  | -€56.3 |
| Genomic EBI          | €162.3 | €126.8 | €108.3 | €78.4  | €137.7 | €114.2 |
| Gen EBI Reliability  | 48.9   | 55.0   | 50.1   | 58.5   | 56.6   | 54.9   |
| Max Gen EBI          | €242   | €233   | €171   | €247   | €204   | €247   |
| Min Gen EBI          | €96    | €34    | €34    | -€83   | €41    | -€83   |
| Difference EBI       | €14.7  | €4.3   | -€13.9 | -€5.2  | -€8.8  | €0.7   |
| Diff EBI Reliability | 18.5   | 22.9   | 17.3   | 25.9   | 22.1   | 22.7   |

- Average EBI stays the same (some up & some down).
- Range in EBI will increase (greater max & mins).
- 23% increase in reliability. Equivalent to 14 progeny.

# Genomics will help identify "extremes"



#### Example herd. There will be reranking.



# Selecting female replacements on Parent Average EBI (TOP 2/3rds picked)

| Sel. |        | Gen EBI in | Gen EBI not in |       | % wrong    |
|------|--------|------------|----------------|-------|------------|
| Pool | Herd   | agreement. | agreement.     | Total | selections |
| 76   | Herd A | 39         | 11             | 50    | 22%        |
| 48   | Herd B | 27         | 5              | 32    | 16%        |
| 15   | Herd C | 7          | 3              | 10    | 30%        |
| 133  | Herd D | 75         | 13             | 88    | 15%        |
| 25   | Herd E | 14         | 2              | 16    | 13%        |
| 297  | ALL    | 162        | 34             | 196   | 17%        |

- On average 17% of heifers that you retained based on parent average EBI, should have been sold, based on genomic data.
- Varies for individual herds.



# Taking the 297 replacements (from the 5 herds) example - Can we "quantify" this loss?

| Select on PA EBI   | Top 2/3 | Bottom 1/3 | Average |
|--------------------|---------|------------|---------|
| Count of animals   | 196     | 101        | 297     |
| Parent Average EBI | €132.8  | €76.2      | €113.5  |
| Genomic EBI        | €133.9  | €76.1      | €114.2  |
| Select on Gen EBI  | Top 2/3 | Bottom 1/3 | Average |
| Count of animals   | 196     | 101        | 297     |
| Parent Average EBI | €127.3  | €86.8      | €113.5  |
| Genomic EBI        | €141.6  | €61.1      | €114.2  |

- Difference in EBI between selecting heifer replacements based on genomics versus parent average = (€141.6-€133.9=€7.7)
- €7.7 \* 2 (all genes) \* 4.5 lactations = €69.3



# Are there other benefits to genotyping (i)?

- Identifying elite animals for breeding program.
  - Cows can change by +/- €80.
  - The more cows you genotype, the greater the likelihood of finding extremes.
  - Equivalent to €+€1500/female=€15 (100 cows).
- Culling cows.
  - Similar principle to selecting female replacements.
  - 10% cows for "voluntary sale".



# Are there other benefits to genotyping (ii)?

- Parentage verification.
  - Can be 5 ~10% error rates in calf pedigrees.
  - Cost of €1per 1% error=€5-10/animal.
  - Genomics will help; (i) identify parentage errors and (ii) allocate correct sire & dams to calves (future).
- Major genes & gene areas.
  - CVM,BLAD etc can customise chip to Irish needs.

# Genomics & other dairy breeds.

- Genomic EBI's only available for HF cows.
- Lack of Al sires for JE & Red breeds with EBI evaluations, is major obstacle (~200 bulls – need 1000).
- Option to consider cow records (4 cows=1 bull equivalent).
  - ~10k JE cross & 3k NR cross cows on farms.
- Can we work with these herd-owners to;
   (i) develop genomic EBI's?
- Large potential value for these herdowners.



#### New Female Genotype service

- ICBF today launching a "research project" to encourage genotyping of females (on whole herd basis).
- New 7K Low Density chip from Illumina released November 2012
- 7K Genotypes qualified "locally" in Weatherbys December 2012



#### Cost:benefit

- Cost of €30 per (including VAT).
- Benefit of;
  - €70 from breeding replacements.
  - €15 from culling.
  - €15 from parentage identification.
  - €20 from bull mothers.
- Total of €120 = 4:1 return on investment.
- Doesn't include other benefits, e.g., long term industry good.



| Options                                   | Description                                |  |
|---|--|--|
|   | ALL YOUNG STOCK                            |  |
| OPTION 1                                  | <u>All</u> Dairy Replacements              |  |
|   | (2010 & 2011 born heifers)                 |  |
| OPTION 2                                  | All 2010 born heifers only                 |  |
| OPTION 3                                  | All 2011 born heifers only                 |  |
| OPTION 4                                  | Cows & Young Stock                         |  |
| OPTION 4                                  | All Dairy Females in Herd (Cows & Heifers) |  |
| OPTION 5                                  | 2010 and/or 2011 born heifers and selected |  |
|   | cows                                       |  |
| Call 1050 (00 000 for fright) in accipies |  |  |

Call 1850 600 900 for further inquiries.

Please return form to HerdPlus/Genomics Service, ICBF, Highfield House, Bandon, Co. Cork



### Options for farmers.

#### **Conditions:**

- Service is available now for Holstein Friesian and Pure Friesian females.
- Young stock cannot be >6.25% of a third breed (other than Holstein/Friesian)
- Pure FR can only be done on the new 7K Low Density chip if sire is already genotyped (on 54k).
- Cows from other dairy breeds can be sampled for later genotyping; specific letters for Cross Bred target herds in next 3 weeks - results later in 2012.

### Summary.

- Genomics is revolutionising cattle breeding.
- Very attractive package being offered by ICBF to farmers.
- Strongly encourage you to consider (4:1 return on investment).
- Opportunity to invest positively in your farm business in 2012+
- Since Fri 02/12 there some 55 farmers already signed up – so don't miss out !!
- So see Mary outside !!





#### IRISH CATTLE BREEDING FEDERATION

# ICBF's Involvement in the BVD Eradication Scheme

7<sup>th</sup> December, 2011





## Animal Health Ireland.ie

# How come ICBF is involved in the AHI initiatives?

- Breeding can play a key role to play in managing disease on a long term basis
- ICBF have are very interested in the genetics of disease resistance
- No wish re-invent the wheel
  - The IT infrastructure required to support these initiatives already exists
  - Has been already paid for by Farmers (tags, service providers) and by DAFF
- Ethos of ICBF lines up well with AHI
  - Non-profit
  - Industry owned and run





#### **BVD** Eradication Scheme

- Currently around 50,000 tags ordered
- · Around 800 herds signed up to date
- 60% of herds are dairy
- 25% of herds are pedigree registering
- · 60% of herds are on HerdPlus



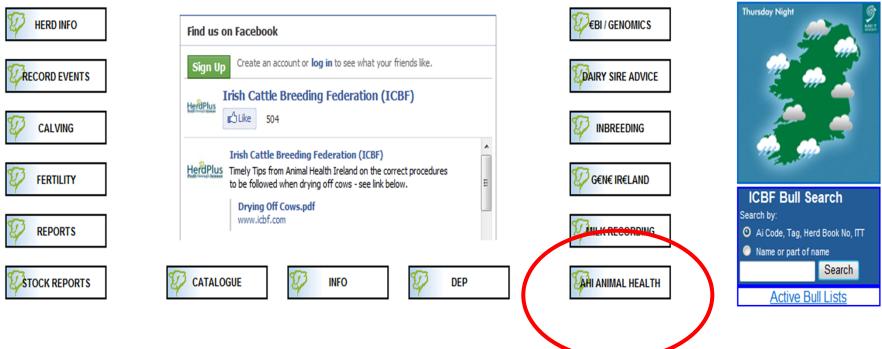


#### **BVD** Eradication Scheme

- Lab Results transferred to ICBF
- ICBF communicate results to farmer
  - SMS (for all results)
  - Paper (for Virus Postive/Inconclusive/Empties)
  - Web (for all)
- Also available to
  - Vets (when authorised by the farmer)
  - DAFF (as a route to the marts)
  - Marts (for display boards)



















#### National BVD Programme - Results Declaration

| Dafftest Dafftest |  |
|-------------------|--|
|                   |  |
|                   |  |
| IEDAFFTEST        |  |

The following animals from this herd have tested NEGATIVE for BVD virus.

| Tag number    | Date of<br>Birth | Sex        | Lab Reference  | Testing                           | Test Date |
|---------------|------------------|------------|----------------|-----------------------------------|-----------|
| IE99999900010 | 01/01/85         | М          | B01091100001   | Advanced Micro Services           | 08/09/11  |
| IE99999900010 | 01/01/85         | М          | GV11-040942    | Identigen Ltd                     | 06/09/11  |
| IE99999900010 | 01/01/85         | М          | 05/09/11-30-12 | Animal Health<br>Laboratories     | 02/09/11  |
| IE99999900010 | 01/01/85         | м          | 2011-013078    | Agri-Food And<br>Biosciences Inst | 02/09/11  |
| IE99999900010 | 01/01/85         | М          | 1 17 16835     | Irish Equine Centre               | 02/09/11  |
| IE99999900010 | 01/01/85         | М          | ON0109110031   | Enfer Diagnostics                 | 01/09/11  |
| IE99999900013 | 01/01/85         | M          | B01091100004   | Advanced Micro Services           | 08/09/11  |
| IE99999900013 | 01/01/85         | <b>O</b> M | GV11-040946    | Identigen Ltd                     | 06/09/11  |
| IE99999900013 | 01/01/83         | М          | 11Z16838       | Irish Equine Centre               | 02/09/11  |
| IE99999900013 | 01/01/85         | М          | 2011-016073    | Agri-Food And<br>Biosciences Inst | 02/09/11  |
| IE99999900013 | 01/01/85         | М          | 05/09/11-39-4  | Animal Health<br>Laboratories     | 02/09/11  |
| IE99999900013 | 01/01/85         | М          | EN0109110034   | Enfer Diagnostics                 | 01/09/11  |

These results are based on records received to the ICBF database. ICBF does not take responsibility for the accuracy of the results. This document has been generated from the ICBF database on 15:23:12 13/09/2011



# Health Results will follow the animal

 In a similar manner to Ancestry, Milk Recording Data, EBI, etc, the BVD testing results for an animal will go with the animal when it moves from one herd to another





#### Old Results

- AHI are looking at options around allowing the entry of historical results to the database
- We will be taking guidance from AHI as to how those are entered, in order to maintain the integrity of the results
- They won't count towards the '3 year' testing requirement of the current programme





#### IRISH CATTLE BREEDING FEDERATION

### Questions?







#### IRISH CATTLE BREEDING FEDERATION

# New Herdplus Developments

# Kevin Downing







## HerdPlus® Developments

- HerdPlus Overview
- Security & Data Privacy
- Dairy Efficiency Programme
- Teagasc e-Profit Monitor
- Weight Recording Service









#### HerdPlus® Overview

#### Current Membership;

| HERDPLUS ON |       | HerdPlus Service |         |      |       |
|-------------|-------|------------------|---------|------|-------|
| 06-DEC-2011 | Pape  | er               | Electro | onic | Total |
| DAIRY       | 836   | 15%              | 4,579   | 85%  | 5,415 |
| BEEF        | 316   | 9%               | 3,221   | 91%  | 3,537 |
| TOTAL       | 1,152 |                  | 7,800   |      | 8,952 |

Direct Debit switching offer - €10 off









# HerdPlus® Dairy Offering

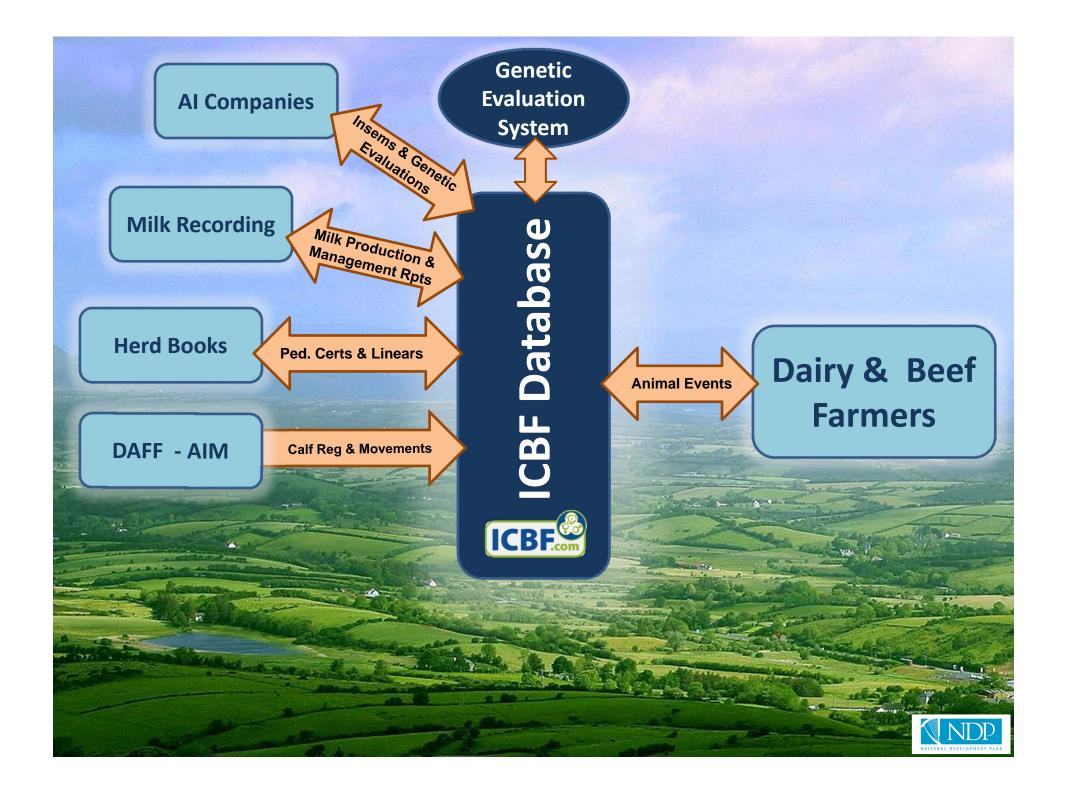
- EBI Reports
- Dairy Cow Report
- Sire Advice & Breeding Chart
- Calving & Fertility Reports
- Nitrates & Stock Reports
- Herd Catalogues

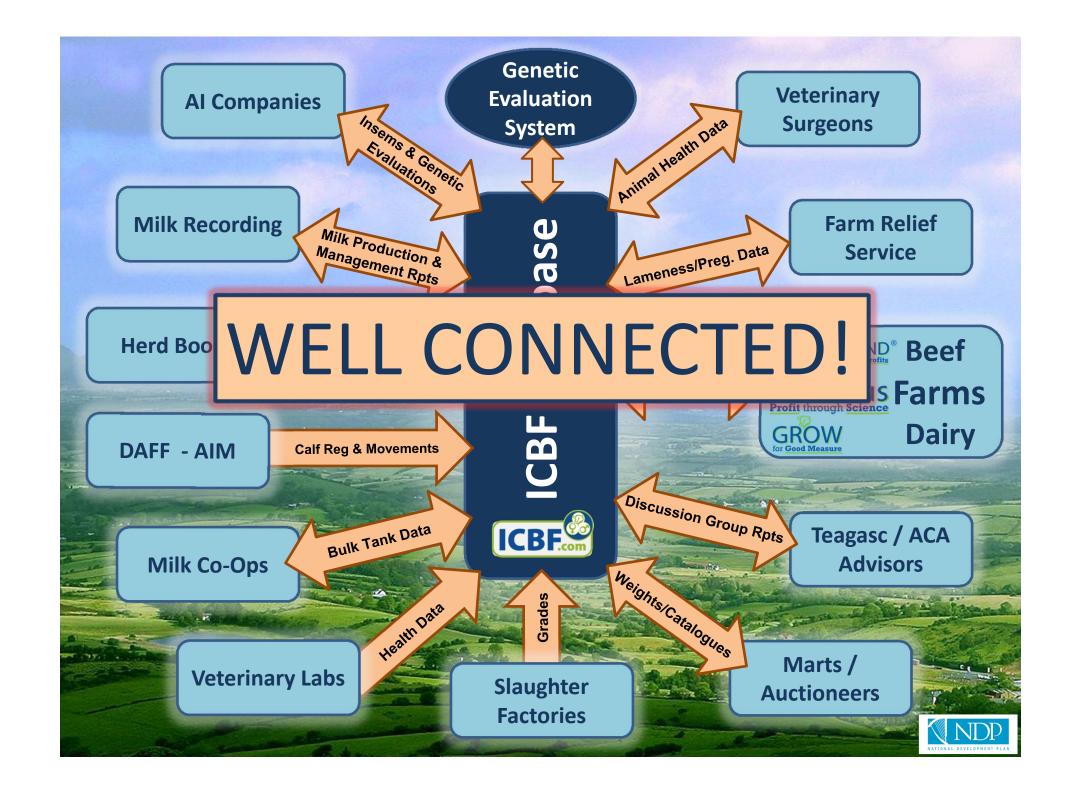
- Pocket Notebook
- 5 Year Trend Report
- On-Line Herd Profiles
- Milk Quality Report
- Discussion Group Rpts.

ALL FOR €60 PER YEAR













#### HerdPlus® Overview

HerdPlus Growth through Industry Partners

| Partner         | Opportunities                               |
|-----------------|---|
| Teagasc         | Agri. Colleges                              |
| ACA             | Stock Reports, DEP & SCWS                   |
| HerdBooks       | Pedigree Beef Breeder Clubs                 |
| AHI / Vets      | BVD, CellCheck, Fertility                   |
| Milk processors | Co-op Performance Reports & Daily Bulk data |
| Marts           | Catalogues & e-Displays                     |
| Others          | Bord Bia, ASA, Cork CoCo, UCD, etc.         |









## HerdPlus® Developments

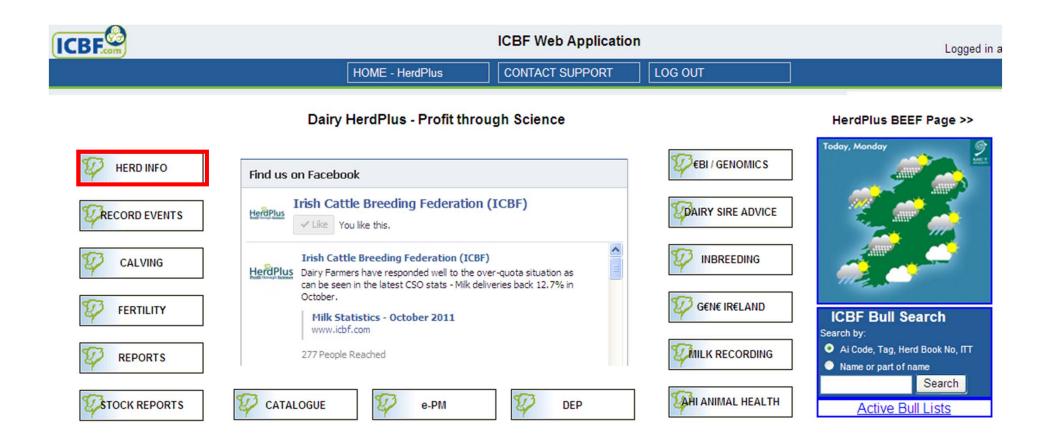
- HerdPlus Overview
- Security & Data Privacy
- Dairy Efficiency Programme
- Teagasc e-Profit Monitor
- Weight Recording Service



















#### Password & Data Permissions



#### HERD INFORMATION

Herd Information

Basic Herd Profile

Pedigree Herd Profile

General Reports

Missing Sire

Farm Software Download

#### **Basic Herd Information**

| Farme                             | r Details                            |
|-----------------------------------|--------------------------------------|
| Name                              | Brian Wickham                        |
| Address                           | Highfield House<br>Bandon<br>Co Cork |
| Phone                             | 023/8820210                          |
| Mobile                            | 353871234567                         |
| Email                             | info@icbf.com                        |
| Herd Type                         | Dairy Change Herd Purpose            |
| Gene Ireland                      | Autumn 2009                          |
| Change Password                   |                                      |
| View / Change my data permissions |                                      |

|                         | Herd Details  |
|-------------------------|---|
| Indentifier             | IE1510137   |
| BTE                     | D2690749  |
| Milk Supp No.           | 01550049  |
| Last Calf Tag           | IE151013741275  |
| Birth Date of Last Calf | 14TH November 2009  |
| HerdPlus                | DAIRY ELECTRONIC  |
| Herd EBI                | €95   |
| Num of Animals          | 314   |
| Milk Recording Detail   | Test Date: 23-OCT-09<br>Num Cows: 103<br>Avg Milk: 17.598 Kgs<br>Fat: 5.04%<br>Prot: 3.8%<br>Lac: 4.51%<br>SCC: 199 |









- Current Herd Data Permissions
  - 10 categories of service provider to choose from

#### **Edit Authorisations**

Select an organisation/person from the left and configure how much of your data they can access on the right. Printable statement here.

| - Al Services <b>⊘</b>     |
|----------------------------|
| -Agricultural Consultant   |
| - Auctioneer               |
| ruliity Services ⊕         |
| ∳-Food Consultants         |
| ⊕Herdbook Services©        |
| ⊕-Mart                     |
| ⊕ Milk Recording Services© |
| ± Teagasc Advisory©        |
| Teterinary Service         |
|                            |

| Current Authorisations  |                                      |  |  |  |
|-------------------------|--------------------------------------|--|--|--|
| Al Services             | Munster A.I. and Farm Services Group |  |  |  |
| Herdbook Services       | Irish Holstein/Friesian Assoc.       |  |  |  |
| Milk Recording Services | Munster Milk Recording               |  |  |  |
| Teagasc Advisory        | Teagasc Advisory                     |  |  |  |









- How to allow my Vet access to my data?
  - Click on the + to expand the list

#### **Edit Authorisations**

Select an organisation/person from the left and configure how much of your data they can access on the right. Printable statement here.



| Current Authorisations  |                                      |
|-------------------------|--------------------------------------|
| Al Services             | Munster A.I. and Farm Services Group |
| Herdbook Services       | Irish Holstein/Friesian Assoc.       |
| Milk Recording Services | Munster Milk Recording               |
| Teagasc Advisory        | Teagasc Advisory                     |









Select an organisation/person from the left and configure how much of your data they can access on the right. Print Al Services

Agricultural Consultant

Auctioneer
Fertility Services

Food Consultants
Herdbook Services

Herdbook Services

Irish Holstein

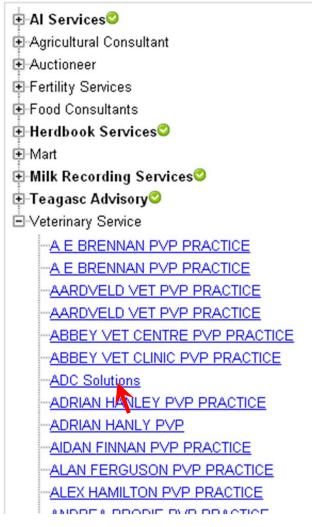
Milk Recording Services

Teagasc Advisory

 Click on your Vet from the drop-down list of names

Munster Mill-

Teagasc Adv









#### **Edit Authorisations**

Select an organisation/person from the left and configure how much of your data they can access on the right. Printable statement here.



AIDAN FINNAN PVP PRACTICE

| Organisation:      | ADC Solutions                                 |
|--------------------|---|
| Organisation Type: | Veterinary Service                            |
| Access:            | This organisation does not have access to any |

Grant Access







Vet now has access to view/edit data

#### **Edit Authorisations**

Select an organisation/person from the left and configure how much of your data they can access on the right. Printable statement here.

| Current Authorisations  |                                      |
|-------------------------|--------------------------------------|
| Al Services             | Munster A.I. and Farm Services Group |
| Herdbook Services       | Irish Holstein/Friesian Assoc.       |
| Milk Recording Services | Munster Milk Recording               |
| Teagasc Advisory        | Teagasc Advisory                     |
| Veterinary Service      | ADC Solutions                        |









## HerdPlus® Developments

- HerdPlus Overview
- Security & Data Privacy
- Dairy Efficiency Programme
- Teagasc e-Profit Monitor
- Weight Recording Service



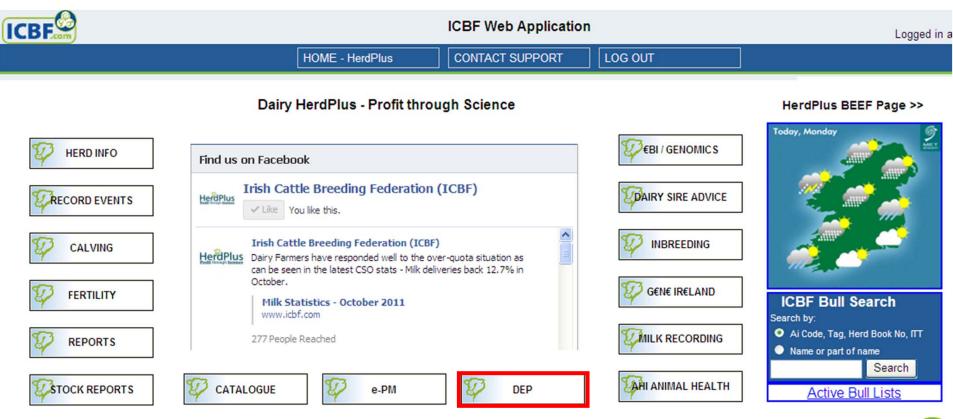






# Dairy Efficiency Programme

Record Milking temperament, Mastitis, Lameness











# Dairy Efficiency Programme

| REQUIRED INFORMATION                | HEALTH EVENTS                   |  |
|-------------------------------------|---------------------------------|--|
| % Complete                          | No. of Events Recorded          | Dairy Efficiency Programme                 |
| Sire 100% Record Sire               | Mastitis 29 events Record Event | Rules and Forms Frequently Asked Questions |
| Temperament 100% Record Temperament | Lameness 31 events Record Event |  |
|                                     |                                 |  |

#### DAIRY COW SUMMARY

Listed below are cows currently in your herd or cows which calved since 01-Jan-11

Click Column Heading to sort by that attribute. Number of Animals Displayed: 139

Reset

|     |                |            |      |       |                      |                                  |      | Show All    | Show 💌             |                    |
|-----|----------------|------------|------|-------|----------------------|----------------------------------|------|-------------|--------------------|--------------------|
| В   | Cow Tag        | Death Date | EBI€ | Lact. | Last Calving<br>Date | Calf Tag(s)                      | Sire | Temperament | Mastitis<br>Events | Lameness<br>Events |
| 467 | IE151013740467 |            | 104  | 8     | 10-FEB-11            | IE151013771427                   | BYJ  | А           | 1                  | 1                  |
| 504 | IE151013780504 |            | 79   | 9     | 02-MAR-11            | IE151013761459                   | BYJ  | VG          | 2                  |                    |
| 550 | IE151604920550 |            | 126  | 4     | 22-MAR-11            | IE151013711479                   | BHZ  | VG          |                    |                    |
| 566 | IE151013740566 |            | 96   | 6     | 05-OCT-10            | IE151013761368                   | UPH  | G           | 1                  |                    |
| 568 | IE151013760568 |            | 77   | 7     | 08-MAR-11            | IE151013761467                   | PKK  | G           |                    | 1                  |
| 569 | IE151013770569 |            | 55   | 7     | 03-MAR-11            | IE151013781460<br>IE151013791461 | LLK  | G           | 1                  |                    |
| 590 | IE151013740590 |            | 77   | 7     | 28-FEB-11            | IE151013741457                   | BHZ  | А           | 1                  | 1                  |
| 605 | IE151013710605 |            | 39   | 7     | 14-NOV-10            | IE151013771385                   | отн  | VG          |                    | 1                  |
| 633 | IE151013750633 |            | 48   | 5     | 01-OCT-10            | IE151013741366                   | BYJ  | G           |                    |                    |





# Dairy Efficiency Programme

| REQUIRED INFORMATION                | HEALTH EVENTS                   |  |
|-------------------------------------|---------------------------------|--|
| % Complete                          | No. of Events Recorded          | Dairy Efficiency Programme                 |
| Sire 100% Record Sire               | Mastitis 29 events Record Event | Rules and Forms Frequently Asked Questions |
| Temperament 100% Record Temperament | Lameness 31 events Record Event |  |

#### DAIRY COW SUMMARY

Listed below are cows currently in your herd or cows which calved since 01-Jan-11

Click Column Heading to sort by that attribute. Number of Animals Displayed: 139

Reset

|     |                |            |      |       |                      |                                  |      | Show All    | Show 💌             |                    |
|-----|----------------|------------|------|-------|----------------------|----------------------------------|------|-------------|--------------------|--------------------|
| В   | Cow Tag        | Death Date | EBI€ | Lact. | Last Calving<br>Date | Calf Tag(s)                      | Sire | Temperament | Mastitis<br>Events | Lameness<br>Events |
| 467 | IE151013740467 |            | 104  | 8     | 10-FEB-11            | IE151013771427                   | BYJ  | А           | 1                  | 1                  |
| 504 | IE151013780504 |            | 79   | 9     | 02-MAR-11            | IE151013761459                   | BYJ  | VG          | 2                  |                    |
| 550 | IE151604920550 |            | 126  | 4     | 22-MAR-11            | IE151013711479                   | BHZ  | VG          |                    |                    |
| 566 | IE151013740566 |            | 96   | 6     | 05-OCT-10            | IE151013761368                   | UPH  | G           | 1                  |                    |
| 568 | IE151013760568 |            | 77   | 7     | 08-MAR-11            | IE151013761467                   | PKK  | G           |                    | 1                  |
| 569 | IE151013770569 |            | 55   | 7     | 03-MAR-11            | IE151013781460<br>IE151013791461 | LLK  | G           | 1                  |                    |
| 590 | IE151013740590 |            | 77   | 7     | 28-FEB-11            | IE151013741457                   | BHZ  | А           | 1                  | 1                  |
| 605 | IE151013710605 |            | 39   | 7     | 14-NOV-10            | IE151013771385                   | отн  | VG          |                    | 1                  |
| 633 | IE151013750633 |            | 48   | 5     | 01-OCT-10            | IE151013741366                   | BYJ  | G           |                    |                    |





Total: 139 animals

## Dairy Efficiency Programme



#### **RECORD COW MASTITIS EVENT**

Listed below are cows currently in your herd or cows which calved since 01-Jan-11. For the relevent animal(s), select the number of mastitis events that have occured, then press the save icon () when it appears to save your changes.

Records marked with \* have been received from another source apart from the DEP application e.g. farm software package, so therefore cannot be edited here.

| Print | Download | Download | Print | Download | D

| В   | Cow Tag        | Death Date | EBI€ | Lact. | Last Calving Date | No. Of Mastitis Events      |
|-----|----------------|------------|------|-------|-------------------|-----------------------------|
| 467 | IE151013740467 |            | 104  | 8     | 10-FEB-11         | No Mastitis                 |
| 504 | IE151013780504 |            | 79   | 9     | 02-MAR-11         | No Mastitis 1 case 2+ cases |
| 550 | IE151604920550 |            | 126  | 4     | 22-MAR-11         | No Mastitis 💌               |
| 566 | IE151013740566 |            | 96   | 6     | 05-OCT-10         | 1 case                      |
| 568 | IE151013760568 |            | 77   | 7     | 08-MAR-11         | No Mastitis 💌               |
| 569 | IE151013770569 |            | 55   | 7     | 03-MAR-11         | 1 case 🔻 *                  |
| 590 | IE151013740590 |            | 77   | 7     | 28-FEB-11         | 1 case 🔻 *                  |
| 605 | IE151013710605 |            | 39   | 7     | 14-NOV-10         | No Mastitis 💌               |
| 633 | IE151013750633 |            | 48   | 5     | 01-OCT-10         | No Mastitis 💌               |









## HerdPlus® Developments

- HerdPlus Overview
- Security & Data Privacy
- Dairy Efficiency Programme
- Teagasc e-Profit Monitor Launch Today!
- Weight Recording Service









- Similar layout to current paper version
  - > Printable for ease of completion
- ICBF Data pre-populated where available
  - > Co-op Milk data, Stock Sales/Purchases, Stock Reconciliation, EBI, Calving Start/End dates, etc.
- Data exported direct to Teagasc database
  - > Secure data transfer with confirmation
- Partial Export (ICBF only) or Completed data













**FERTILITY** 









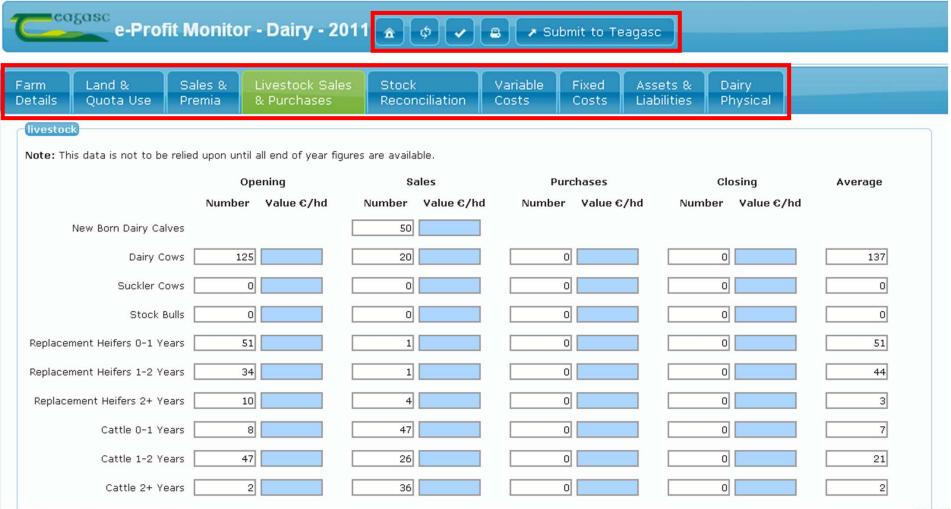




















| Farm<br>Details | Land &<br>Quota U |          | Sales &<br>Premia |           | stock 9<br>rchase |         | Sto<br>Rec | ck<br>oncilia | ition  | Vari<br>Cos | able<br>ts | Fixe<br>Cos |     | Assets &<br>Liabilities |       |         |
|-----------------|-------------------|----------|-------------------|-----------|-------------------|---------|------------|---------------|--------|-------------|------------|-------------|-----|-------------------------|-------|---------|
| Monthly Li      | ivestock T        | able     |                   |           |                   |         |            |               |        |             |            |             |     |                         |       |         |
| Note: This      | data is not       | to be re | elied upon u      | ıntil all | end of            | year fi | gures a    | re avai       | lable. |             |            |             |     |                         |       |         |
|                 |                   | Start    | Jan               | Feb       | Mar               | Apr     | May        | Jun           | Jul    | Aug         | Sep        | Oct         | Nov | Dec                     | Total | Average |
| С               | airy Cows         | 125      | 136               | 148       | 141               | 141     | 137        | 135           | 135    | 135         | 135        | 133         | 133 |                         | 1509  | 137     |
| Suc             | ckler Cows        | 0        | 0                 | 0         | 0                 | 0       | 0          | 0             | 0      | 0           | 0          | 0           | 0   |                         | 0     | 0       |
| s               | Stock Bulls       | 0        | 0                 | 0         | 0                 | 0       | 0          | 0             | 0      | 0           | 0          | 0           | 0   |                         | 0     | 0       |
| Repl. Heife     | rs O-1 Yrs        | 51       | 50                | 59        | 49                | 53      | 53         | 53            | 53     | 53          | 50         | 46          | 44  |                         | 563   | 51      |
| Repl. Heife     | ers 1-2 Yrs       | 34       | 36                | 35        | 47                | 47      | 46         | 46            | 46     | 46          | 45         | 46          | 47  |                         | 487   | 44      |
| Repl. Heif      | ers 2+ Yrs        | 10       | 11                | 6         | 0                 | 0       | 0          | 0             | 0      | 0           | 4          | 7           | 8   |                         | 36    | 3       |
| Catt            | tle O-1 Yrs       | 8        | 6                 | 15        | 13                | 12      | 6          | 5             | 5      | 5           | 5          | 5           | 5   |                         | 82    | 7       |
| Catt            | tle 1-2 Yrs       | 47       | 49                | 34        | 25                | 26      | 27         | 20            | 19     | 18          | 3          | 3           | 3   |                         | 227   | 21      |
| Cat             | ttle 2+ Yrs       | 2        | 4                 | 14        | 2                 | 2       | 2          | 0             | 0      | 0           | 0          | 0           | 0   |                         | 24    | 2       |
|                 | Total             | 277      | 292               | 311       | 277               | 281     | 271        | 259           | 258    | 257         | 242        | 240         | 240 |                         | 2928  | 266     |





|  |               | Stock<br>Reconciliation                          | Variable<br>Costs | Fixed<br>Costs | Assets &<br>Liabilities | Dairy<br>Physical                 |
|--|---------------|--|-------------------|----------------|-------------------------|-----------------------------------|
| Calving and Herd Information  Calving Start Date 21-01-201  Calving End Date 20-04-201  Herd EBI 9 | 1             | Number Calved<br>Number Cal<br>a is not to be re | lved in Feb/Ma    | ss             |                         | 134<br>58<br>71<br>are available. |
| Concentrate and Grazing  |               |  |                   |                |                         |                                   |
|  | Dairy Cow Con | nc. Rep  | placement Co      | onc.           | Cattle Co               | ncentrate                         |
| Average Concentrate Cost (Euro/tonne)  |               | 0  |                   | 0              |                         | 0                                 |
| Turnout Day to Grass by Day  | 30-03-2       | 2011 Housi                                       | ng Date (Cow      | s in Fully)    |                         | 10-10-2011                        |
| Turnout Day to Grass Fully   | 07-04-2       | 2011   |                   |                |                         |                                   |
| Date of end of 1st grazing rotation  | 05-07-2       | 2011   |                   |                |                         |                                   |





## HerdPlus® Developments

- HerdPlus Overview
- Security & Data Privacy
- Dairy Efficiency Programme
- Teagasc e-Profit Monitor
- Weight Recording Service









## Project Objectives

## To develop a sustainable National Weight Recording Service

## Why?

- Currently no national system in place for collecting large numbers of on-farm weights like we have for milk recording.
- More Accurate Beef & Dairy Genetic Evaluations
- Weight recording is also of benefit to farmer
  - · Target heifer bulling weights, cow live-weights, etc.









## Tru-Test Upload Facility

- Large majority of farmers have weights already collected using Tru-Test scales
- Lots of weights stored on farmers PC & not in the ICBF database
- ICBF has developed a new web application to upload these weights to the ICBF database









## Tru-Test Upload Facility

Online functionality to upload weight data to ICBF

- 1. Download Tag numbers from ICBF to Scales
- 2. Download weights from weighing scales to PC
- 3. Upload to ICBF database







Trust



## Weight Recording Process









## Summary

- New weighing scales is currently under test
- New weight report is being developed
- 2012 On track to commence pilot service
- 2012 2013 : National Roll-out of service









## HerdPlus® - Social Network





www.facebook.com/HerdPlus



www.twitter.com/HerdPlus



Thank You



## **Dairy Discussion Group Projects 2012**

## sponsored by ACCBank, Teagasc, ICBF and Irish Farmers' Journal









### Two sections - €40,000 prize fund

### • Breeding and heifer rearing project

- €20,000 prize fund available
- To be shared amongst participating groups
- First 100 groups to qualify to share in fund

### Innovation project

- €20,000 prize fund available
- Max. of four groups to qualify a max. prize of €5,000 per group









### Breeding and heifer rearing project

- Overall objective of this category is to encourage participation in goal setting and performance monitoring
- Template developed ten criteria
- Individual groups to complete
  - establish 2011 performance
  - set goals for 2012 performance
  - 2012 actual performance data provided by ICBF later in 2012









### Innovation project

- Separate application form
- Groups submit an innovative project to the competition
- Guidelines re. suitable/ unsuitable projects
- Competition based
- Up to ten projects short listed
- A maximum of four projects will win a prize at the end of 2012









### How to take part ...

- Initiative launched today
- Application forms available from 9<sup>th</sup> Dec. on partner websites and from Teagasc Dairy Advisers
- Both sections open to **all** discussion groups
- Closing date for return of completed application forms
  - Breeding and heifer rearing project Friday 17<sup>th</sup> Feb
  - Innovation project

Friday 27th Jan













|         |                 |                 |                           |     |     | J    |      |      |
|---------|-----------------|-----------------|---------------------------|-----|-----|------|------|------|
|         |                 | Top Daughter    | Proven Bulls & Breeders   |     |     |      |      |      |
| AI CODE | BULL NAME       | BREEDER         | ADDRESS                   | EBI | REL | DTRS | SIRE | PROC |
|         |                 |                 |                           |     |     |      |      |      |
|         |                 |                 | COOLNASOON KILLINARDRISH  |     |     |      |      |      |
|         | COOLNASOON      |                 | CARRIGADROHID MACROOM     |     |     |      |      |      |
| NFT     | FAIRGALT 2      | MICHAEL MURPHY  | CO CORK                   | 213 | 70  | 17   | GMI  | DP   |
|         |                 | MICHAEL         | FARRANASTIG WHITECHURCH   |     |     |      |      |      |
| PKK     | PARKDUV MARK    | DOWNING         | CO CORK                   | 203 | 75  | 89   | RUU  | DP   |
|         |                 |                 | LISROE LYRE CLONAKILTY CO |     |     |      |      |      |
| EDV     | EEDY DIVA OMAN  | R&S HELEN       | CORK                      | 202 | 77  | 86   | OJI  | DP   |
| 5.4     | RAHEENARRAN BCG |                 | RAHEENARRAN KILMOGANNY    |     | 67  | 5.0  | ncc  | DD   |
| RVJ     | SOCHAR          | BRYAN DANIELS   | KILKENNY CO KILKENNY      | 195 | 67  | 64   | BCG  | DP   |
|         |                 | Top Genomically | Selected Bulls & Breeders |     |     |      |      |      |
| AI CODE | ANIMAL NAME     | BREEDER NAME    | BREEDER ADDRESS           | EBI | REL | DTRS | SIRE | PROC |
|         | KEVINSFORT RXO  |                 | KEVINSFORT LITTLETON      |     |     |      |      |      |
| KXV     | VER             | MICHAEL KINANE  | THURLES CO TIPPERARY      | 265 | 54  | 0    | RXO  | GS   |
|         | SUNNYBANK       |                 | SUNNYBANK KILLARD         |     |     |      |      |      |
| SOK     | OMAN            | KEVIN MCSWEENEY | BLARNEY CO CORK           | 254 | 64  | 0    | OJI  | GS   |
|         |                 |                 | LAURAGH CAPPAGH CO        |     |     |      |      |      |
| LLK     | LAURAGH LANCE   | PAULINE RYAN    | WATERFORD                 | 244 | 64  | 0    | BWH  | GS   |





### **Top Data Recording Herds**

| NAME                   | ADDRESS                           | CATEGORY    | SCORE |
|------------------------|-----------------------------------|-------------|-------|
|                        | ROCKWELL FARM, CASHEL, CO         |             |       |
| BERNARD FRAWLEY        | TIPPERARY                         | 150+ COWS   | 797   |
|                        | HEATHVIEW FARM, HORSE & JOCKEY,   |             |       |
| JOHN HANLY             | THURLES, CO TIPPERARY             | 150+ COWS   | 408   |
|                        | BALLINAKILL WEST,                 |             |       |
|                        | NEWTOWNSHANDRUM, CHARLEVILLE,     |             |       |
| ROBERT TROY JUNIOR     | CO CORK                           | 150+ COWS   | 399   |
|                        | KNOCKSOUNA, KILMALLOCK, CO        |             |       |
| DANIEL & DECLAN FLYNN  | LIMERICK                          | 80-150 COWS | 350   |
| CONOR MOLONEY          | CLOBANNA, THURLES, CO TIPPERARY   | 80-150 COWS | 324   |
|                        |                                   |             |       |
| MATTHEW & JOHN QUINLAN | CAPPAGH HOUSE, CAHIR CO TIPPERARY | 80-150 COWS | 281   |
|                        | GRALLAGH LR, GRANGE, YOUGHAL, CO  |             |       |
| JOHN KIERAN O'BRIEN    | WATERFORD                         | <80 COWS    | 258   |
|                        | FEIGHMANE, VALENTIA ISLAND, CO    |             |       |
| MUIRIS O'DONOGHUE      | KERRY                             | <80 COWS    | 253   |
| DANIEL O'KEEFFE        | FAIRYHILL, KANTURK, CO CORK       | <80 COWS    | 241   |



#### ICBF "Genomics for Females" Service

ICBF have launched a "research project" to encourage genotyping of females (on whole herd basis).

#### **Options:**

- 1. Full cohorts of females (cows, 2010 and/or 2011 heifers) €30/animal (inc VAT).
- 2. Other dairy breed's (cows)=€30/animal (inc Vat)
- Genotyping is the process of determining differences in the genetic make-up of an animal by examining the animals DNA sequence.

### Find out the Genetic merit of your animals



#### **Benefits:**

- Provides the latest information on how good an animal is going to be.
- Use this highly accurate and cost effective EBI data to breed, sell or cull animals.
- Increase in reliability equivalent to animal having 14 progeny.
- Genomics will help identify extremes.
- The more cows you genotype, the greater the likelihood of finding extremes.
- Genomics will help identify correct parents.
- See the impact of genes on milk production, fertility, health and more.

#### **Rules:**

- Service is available now for Holstein Friesian and Pure Friesian females.
- Cows from other dairy breeds can be genotyped now also, results later in 2012.
- Young stock cannot be >6.25% of a third breed (other than Holstein/Friesian)
- Pure FR can only be done on the Low Density chip if sire is done on 54k already.



### Cost:Benefit.

- Cost of ~€30 (including VAT).
- Benefit of:
  - €70 from breeding replacements.
    €15 from culling.
    €15 from parentage identification.
    €20 from bull mothers.
- Total of €120 = 4:1 return on investment.
- Other benefits, e.g., long term industry good.
- This offer ends January 22<sup>nd</sup> 2012.
- Opportunity to genotype 2012 born animals in late Spring.

#### **How it works:**

Hair sampling kits will be posted to herd-owners on request:

DNA sampling kits will consist of:

- 1 hair card for each sample labelled with the animal tag number.
- Instructions for hair collection.
- Stamped addressed envelope to return samples to ICBF.
- Samples will be sent to genotyping laboratory for analysis, results will be returned to ICBF.
- Data will be evaluated and a genomic evaluation report will be presented for each animal.
- The turnaround time is approximately 4 weeks.

By helping yourself to breed more profitable animals you are helping ICBF in their dairy research and industry development.

Please contact ICBF on 1850 600 900 for more information or email query@icbf.com



## Low Density 7K "Genomics for Females" Sign Up Form & Options.

| Options  | Description                          | Tick Box to   |
|----------|--------------------------------------|---------------|
|          |                                      | select option |
|          | <b>YOUNG STOCK</b>                   |               |
| OPTION 1 | All Dairy Replacements               |               |
|          | (2010 & 2011 born heifers)           |               |
| OPTION 2 | All 2010 born heifers only           |               |
| OPTION 3 | All 2011 born heifers only           |               |
|          | Cows & Young Stock                   |               |
| OPTION 4 | All Dairy Females in Herd (Cows      |               |
|          | & Heifers)                           |               |
| OPTION 5 | 2010 and/or 2011 born heifers        |               |
| OF HON 3 | and selected cows                    |               |
| Ca       | II 1850 600 900 for further inquirie | A.C.          |

Call 1850 600 900 for further inquiries.

Please return form to HerdPlus/Genomics Service, ICBF, Highfield House, Bandon, Co. Cork

- Keen to ensure uptake on these initiatives.
- Genomics is revolutionising cattle breeding.
- Very attractive package being offered by ICBF to farmers.
- Strongly encourage you to consider (4:1 return on investment).
- Opportunity to invest positively in your farm business.

